

**North Shoal Creek Neighborhood Association  
Meeting of the Board of Directors  
September 18, 2012  
Village Christian Apartments**

Board members in attendance: Kenneth Webb, Donna Eagar, Jeri Wines, Juliette Kernion, Ernie Garcia, Alice Kubacak, Claudia Perez, Sherran Williams

Absent: Sal Espinosa

President Kenneth Webb called the meeting to order at 6:34 pm.

**Item 1: Adoption of Agenda**

Motion by Donna Eagar to adopt the agenda as submitted. Seconded, adopted unanimously.

**Item 2: Appointment of Board Membership**

Kenneth Webb noted that no NSCNA members are currently interested in joining this year's Board of Directors, unless Claudia Perez – attending the meeting as the newsletter editor – would be interested. Donna said since Claudia has already asked to be nominated for the Board in 2013, why not get started now. Claudia agreed and asked to be appointed.

Motion by Jeri Wines to appoint Claudia Perez as a member of the NSCNA Board of Directors. Seconded. Carried unanimously.

**Item 3: Approval of Minutes from 8/23/12 Board Meeting**

Motion by Donna Eagar to accept the August 23 minutes as submitted. Seconded.

Sherran Williams said she is concerned that Board members are not noticing follow-up items in the minutes and wondered how that might be addressed. A discussion followed. Juliette agreed to put action items in a separate document to distribute to the Board. Kenneth said he'd look into the ways board meeting agendas have been posted online to determine whether that also is something to be done.

Minutes approved unanimously.

**Item 4: Appointment of Committee Chairs**

Discussion about possibilities for Board members and committee chairs. Sherran said now would be a good time to have new Directors or chairs join, so they could get experience in anticipation of 2013. Donna said Sherran might want to bring up the issue at the next Nominating Committee meeting.

At this time, chairs are vacant for Bylaws, Media, and Safety.

**Item 5: Honda Sign Variance**

Kenneth recapped the recent actions behind this issue: First Texas Honda withdrew their case for a sign variance. A city staffer told Kenneth that First Texas Honda can reapply for the variance after one year. A representative from the dealership talked with Kenneth and said they didn't want to fight the neighborhood, but prefer to have further coordination later to see if an agreement of some kind could be reached. Kenneth said the issue would be referred to the Development Committee, which could meet with a representative from the dealership.

## **Item 6: National Night Out**

Sherran said announcements have been sent to NSCNA members regarding National Night Out. Two people contacted her about block parties in the neighborhood – on Pinedale Cove and on Millway, plus Sherran's party on Melshire. Randolph Brooks will provide and deliver bottled water and other promotional items for all three block parties.

## **Item 7: Committee Meeting Schedules**

Kenneth said he's been asked how and where NSCNA committee meeting information should be announced, as it hasn't been done consistently. He noted that posting the events to the NSCNA Google Calendar would cause them to appear on the NSCNA website. Donna offered to put committee meetings on the calendar in the future. Discussion about whether Nominating Committee meeting information should be posted – informal consensus that it is a unique situation and the information should not be published.

Sherran said that Nominating Committee Chair John Anderson will send a status update to the Board without mentioning any names. They are hoping to get biographical information from the nominees in the November newsletter. So far, five people have agreed to be nominated for a Board position in 2013.

Donna suggested posting a call for nominees to the NSCNA website. Sherran said that all members will be contacted about the opportunity. Juliette agreed with Donna that the info should be posted to the website – among other reasons, it gives a good impression of disclosure and transparency.

## **Item 8: Committee Reports**

**Item 8a: Treasurer's Report** – No new financial report since the one handed out at the September 4 general meeting. Jeri said currently NSCNA has approximately 113 members. The 2012 advertising revenue has been \$2996.50 so far. Jeri said she plans to have an updated membership list later in the week to send to the Nominating Committee.

Kenneth handed out a report that showed different possible membership dues in different structures – household and individual – to analyze when considering a possible dues change. The Board discussed the pros and cons of changing the structure and/or amount of dues.

Kenneth suggested everyone look at the spreadsheet before the next Board meeting to determine what kinds of recommendations they might want to make. Sherran noted one possibility would be to bring the issue before the general membership.

**Item 8b: Media Committee** – Relevant to the newsletter, Kenneth wanted to talk about advertising revenue. He said he started a spreadsheet to break down the ad revenue and see how much revenue came in for each of the newsletter issues. He's trying to determine which paid in 2011 and which is 2012. For example, Randolph Brooks gave us \$1200 to sponsor the newsletter and that included payment for a half-page ad, but they paid in 2011 and some of the ads were published in 2012. For upcoming newsletter, we already have prepaid ads.

Claudia said that the deadline for articles and advertisements in the November newsletter is October 10. She plans that the newsletter will be finalized on October 26, then printed on October 29, and distributed the weekend of November 3. The next general meeting is November 13 so it's hoped the newsletters will be distributed in time for the meeting. Sherran encouraged board members to work on ad sales, and said she would visit several businesses in the next week.

**Item 8c: Development Committee** – No new information apart from the sign issue discussed earlier.

**Item 8d: Bylaws** – No new information.

**Item 8e: Membership Committee** – Membership information was discussed during the Treasurer's report.

**Item 8f: Other** – For the Traffic Committee, Donna reported on the status of the city's Local Area Traffic Management program. Four neighbors were solicited early in 2012 by then-Traffic Committee Chair Chip Rosenthal to submit applications to the program, and five applications were submitted from North Shoal Creek. Four projects were approved – the projects on Rockwood were high on the city's priority list. Donna said the next steps are uncertain, but that it was promising to be on the city's funding list. Kenneth said he would work with current Traffic Committee Chair Tomas Rodriguez to find out the details about the approved projects.

**Item 9: Approval of Expenditures**

Kenneth asked that this agenda item be deferred. The Board agreed.

**Item 10: Schedule of future board meetings**

The next meetings scheduled are October 18, November 8 and December 13. Juliette said she would not be able to attend on October 18, and the Board agreed to move the meeting to October 16. Donna said she would confirm the meeting space.

**Item 11: Tree Planting (SNA)**

Kenneth said Sustainable Neighborhood Association is planning to plant 16 trees along Burnet Road (between Steck and Penny Lane) and more in nearby areas, on October 13. SNA is asking neighborhood associations for contributions to help defray the cost of the trees. Mary Jane Wier told Kenneth the NSCNA Beautification Committee is very much in favor of the SNA project and wants to recommend NSCNA make a contribution.

Motion by Juliette Kernion to contribute \$150 to Sustainable Neighborhood Association for tree improvements. Seconded.

Alice asked whether the motion could be considered since the issue was raised already at the previous board meeting. Juliette noted that no formal action had been taken at that meeting, so no motion for reconsideration was needed. Motion carried 4-3. In favor: Donna Eagar, Juliette Kernion, Claudia Perez, Jeri Wines. Opposing: Ernie Garcia, Alice Kubacak, Sherran Williams.

**Item 12: New business**

Kenneth noted that at the last board meeting, representatives from the National Neighborhood Association website made a presentation about their website. Kenneth recommended that NSCNA sign up for the website on a trial basis. Anyone who wanted to sign up could have access to the website. Possibly we could try out the website and make a recommendation in time for the November general meeting. No expense would be involved, and the possibility of having private web space for committees would be beneficial.

Motion by Claudia Perez that NSCNA join and try out the NNA site. Seconded. Carried unanimously. Kenneth said he would sign NSCNA up and then send the board the login info.

Kenneth mentioned an item related to the Beautification Committee. The property on which the Allandale Estates sign is located, at Daleview and Steck, is getting cluttered and overgrown. An NSCNA member volunteered to mow it if he could get permission from the owner – at this time, he's mowed it partially and plans to work to get it cleaned up. Kenneth suggested we think of action items

to discuss at a later meeting. Claudia asked about the possibility of updating the sign. Juliette said a renovation was proposed a few years ago but didn't happen – people seemed to like the original sign but were open to the idea of an annex sign for NSCNA. She pointed out that there are beautification grants that might address these kinds of improvements via Keep Texas Beautiful.

**Item 13: Adjournment**

Motion from Donna Eagar to adjourn. Seconded, passed unanimously. Meeting adjourned at 8:03 pm.

Minutes submitted by Juliette Kernion, Secretary, North Shoal Creek Neighborhood Association