

**North Shoal Creek Neighborhood Association
Board of Directors Meeting
North Village Library
February 23, 2011**

Attendance: Chip Rosenthal, Don Jones, Donna Eagar, Amelia Cobb, Cheryl Carter, Alice Kubacak, Ernie Garcia, Jon Menegay, Mary Jane Wier, Jeri Wines, Kenneth Webb. Observers: Sherran Williams and Juliette Kernion

The meeting was called to order by President Chip Rosenthal. Don Jones moved to adopt the agenda; approved unanimously.

Amelia Cobb moved to approve the Minutes of the January 23, 2011, meeting of the Board of Directors; accepted by consent with correction of minor typographical errors.

Treasurer's Report. Jeri Wines reported the Association has 52 household memberships. She is still reconciling the checkbook and the treasurer's reports. Reported that per the checkbook, the balance is \$5700.54. Kenneth Webb moved to accept the treasurer's report; unanimously adopted.

The Board directed Donna Eagar, Secretary, to prepare the Randolph-Brooks FCU Account Certification and Authorization naming Chip Rosenthal and Jeri Wines as individuals authorized to withdraw or make transfers from the NSCNA accounts with two small changes: strike out "UN" from "Unincorporated Association" and change "Board of Trustees" to "Board of Directors."

Budget Committee. Recommendations for the 2011 Budget from the Budget Committee and revisions proposed by President Rosenthal were presented. Major differences in both income and expenses were in areas related to the Newsletter. Increased income relates to selling more advertising. Increased expenses include \$810/issue for printing costs and \$180/issue for delivery. These increased costs represent increasing the newsletter to 6 editions per year, each consisting of 12 pages, if possible, and paid delivery rather than neighborhood volunteers. Currently there is no Media Committee and no one to coordinate volunteers to deliver the newsletter. Several people indicated willingness to distribute the newsletter.

The March newsletter, spearheaded by Juliette Kernion, will be ready to distribute early in March. Jon Menegay offered to have Zen cover the cost of delivery in March up to \$200 if the paid distributor would include a card advertising Zen with the newsletter.

Options and issues related to lowering costs were discussed. The Board agreed to approve up to the proposed \$990 for the March newsletter while reserving further newsletter expenditure budget approval.

Of major importance is finding a member of the Board who is willing to chair the Media Committee. Following that, further plans can be developed by those who will be responsible for accomplishing them.

Another aspect of balancing the budget is to retain members and bring new members into the Association. Through the hard work of the 2010 Membership Committee, 142 households belonged to NSCNA. Currently, 2011 membership is 52 households. There is no Membership Committee presently and consequently no member retention plan or activities under way to get new members. This must also be considered a Board priority.

The following items of the 2011 Budget are bookmarked for future review:

1. Newsletter delivery costs
2. Membership committee recruiting
3. Media committee recruiting
4. Consideration of Charitable Contribution(s) if funds become available
5. Re-evaluating the entire budget in a few months

Cheryl Carter moved to adopt the entire budget with the above caveats; adopted unanimously.

Social Committee. Amelia Cobb proposed scheduling the Independence Day parade for Monday, July 4 this year. A chairperson is needed for this event.

The Social Committee will meet on March 10, 2011 at Genuine Joe's on Anderson Lane. Everyone is invited to attend.

Traffic Committee. Jon Menegay reported further discussion of NPP sidewalks project. A report will be presented at the General Membership meeting on March 1.

Beautification Committee. Mary Jane Wier reported that the Urban Forest grant arborist has been hired and is developing a report with recommendations which is due in March. The goal is to be ready for the fall planting season in November or December 2011.

Other activities being continued or considered by the Beautification Committee include Yard of the Month, waste dump day, shred day, and Allandale Estates sign. She has received a proposed for an Eagle Scout project; not deemed appropriate.

Old Business: several positions within the Association are in dire need of volunteers. Agreed to encourage volunteers at the March general membership meeting.

New Business: the March 1, 2011 meeting will include reports by committee chairs on projects and activities. Major push will be made to encourage volunteers.

Discussed who could assist with putting up signs reminding neighbors of the meeting. The Board recognized that notification is late and there may be objections.

Submitted by: Donna Eagar, Secretary

Approved by: NSCNA Board of Directors, March 23, 2011

Attested by:



Chip Rosenthal, President
April 3, 2011