

North Shoal Creek Neighborhood Association
Board of Directors Meeting
January 20, 2010
Jim's Restaurant, 9091 Research Blvd.

The board meeting was called to order at 7:07 pm.

Attendance: Chip Rosenthal (President), Ken Moyer (Vice President), Kate Brien (Secretary), Lois McEvoy (Treasurer), Andreas Guenin, Cheri Hartman, Alyssa Hedge, Don Jones, Vicki McFadden, Mary Jane Wier, Sherran Williams

Call to Order and Adoption of Agenda

Chip proposed adopting the agenda with times allocated for items, to provide an efficient meeting flow. Times for items could be extended on a majority vote.

Motion by Vicki that all new board members be current on 2009 dues as well as 2010 dues in order to vote on matters of 2010. A point raised in favor is that board members should be paid members for 2010 if they want to vote on expenditure of money for 2010 at this meeting. A point raised in opposition is that 2009 membership ends on January 31, and so according to the bylaws, board members have until February 1st to pay their 2010 dues.

Motion to call the question (ending debate) by Alyssa. Motion passed 5-4.

Vote on original motion failed 2-7.

Motion to adopt the agenda with modification to add an item to discuss board member expectations for 2010 by Kate. Motion passed by consent of the board.

Board Member Expectations

The expectations expressed by individual board members included:

- A fair hearing of all topics.
- Transparency (no pre-meetings or side meetings that exclude members)
- Work together in the interest of the neighborhood/Support each other and fulfill our responsibilities/minimize conflict
- Foster community and communication in the neighborhood
- Foster and maintain an inclusive atmosphere
- Provide more celebrations
- Enjoy NSCNA activities
- Have all board members provide input and learn from each other
- Embrace change (not be suspicious of change)
- Move along (efficient and effective use of time and resources)
- Be productive with neighborhood issues
- Fixing problems in by-laws
- Work towards traffic goals

Approve Minutes

Motion by Sherran to approve the minutes from the January 5 special board meeting held after the general NSCNA meeting. Motion passed by consent of the board.

Motion by Lois to approve the minutes from the November 16 board meeting. Motion passed by consent of the board.

A draft of the minutes from the January 5 general NSCNA meeting was presented by Chip. These minutes will be approved by the membership at our next general meeting. Board members should forward comments and corrections to Kate.

Treasurer's Report

Lois presented the treasury balance sheet from 2009 and reviewed the information on the sheet. The sheet included names of NSCNA members who have already paid for 2010. The association records have been converted from manual bookkeeping to Quicken. The board will review finances at each board meeting. A balance sheet and income statement will be presented to the membership quarterly.

The issue of annual audits was discussed. The board members decided that additional research is required before determining a course of action regarding audits.

NEW BUSINESS

Use of PayPal for Collecting Membership Dues

In 2009, board members approved using PayPal to collect NSCNA membership fees. The system is in place and is ready to be used. If members use PayPal, they will need to pay \$16 (the \$15 membership fee plus a \$1 processing fee). PayPal will e-mail the member using the system and the treasurer to document the transaction. Chip and Lois will meet to discuss the nuances and administrative work required to maintain the system. It was suggested that the board re-evaluate the system at the end of the year.

Authorization for Payment – ANC Dues

Any expense greater than or equal to \$25 requires board approval. The ANC (Austin Neighborhoods Council) annual membership fee is \$35.

Motion by Vicki to authorize payment of \$35 for ANC annual dues. Motion passed by consent of the board.

Creation of Special Committees

Chip suggested creating two special committees: a Budget Committee and a Fourth of July Event Committee. The board members discussed the need for a Fourth of July committee. The discussion centered around 2 points.

- Benefit of organizing event under a special committee rather than the standing Social Committee.
- Issues of budgeting Fourth of July budgeted separately from Social Committee expenditures.

Motion by Lois to: 1) create a Budget Committee as a special committee, and 2) request that the Social Committee create a Fourth of July subcommittee. Motion passed 10-0.

Chip requested that Lois chair the Budget Committee and Ken chair the Fourth of July subcommittee. They accepted.

Committee Assignments

Under the bylaws, the president appoints the committee chairs. Chip reviewed the candidate statements when making appointments. The appointments made and accepted are:

- Media – Cheri Hartman
- Membership – Alyssa Hedge
- Safety – Don Jones
- Beautification – Lynda Oaks
- Development – Kevin Wier
- Social – Juliette Kernion
- Traffic – Dallas Maham

Bylaws Committee chair is open. Vicki expressed interest in the Bylaws chair. NSCNA members (including board members) who are interested on serving on a committee should contact the committee chair. People are welcome to serve on multiple committees.

Meeting Schedule for 2010

Chip proposed regular NSCNA meetings every other month and board meetings in the off months. Traditionally regular association meetings were held first Tuesday of January, March, May, September, November (i.e. odd months except July). There was discussion regarding whether the board meetings should be every month or every other month. Consensus was every other month would be sufficient.

Motion by Lois that regular association meetings occur during the odd months (except for July) and board of director meetings occur during the even months (except for the December meeting which will be moved to November). Motion approved 9-0 with one abstention.

There was discussion on exact meeting dates and times. Consensus was to continue our tradition of holding regular membership meetings on the first Tuesday of the month, 6:30pm to 8:00pm at Pillow Elementary.

Board members discussed the day of the week to hold the board meetings. Ten people can make meetings on Monday, 7 people can make meetings on Tuesday, and 6 people can make meetings on Wednesday. Cheri has the meeting room of the North Village library reserved the second Monday of each month and offered it for our use. The group agreed to hold board meetings on the second Monday, 6:30pm at the library.

COMMITTEE REPORTS

Media Committee

The media committee encompasses all forms of communication (web page, newsletter, Yahoo group, flyers, signs, etc) used by NSCNA. The website has been updated. Cheri needs assistance with the newsletter. She wants to publish 4 newsletters (quarterly newsletters) in 2010. The goal is to publish the newsletters before general meetings.

Cheri needs help with selling advertising in the newsletter. The current ad rates are posted on the NSCNA website. There was a discussion regarding ad revenue and if publishing a newsletter monthly would affect the ad revenue. There was also a discussion regarding creating a media kit with relevant information that could be given to potential advertisers.

ITEMS FOR UPCOMING MEETINGS

Board members discussed ideas for the next general meeting. Board members came to a consensus that the next general meeting should focus on providing an opportunity for NSCNA members to socialize and gain more information about the NSCNA committees.

ADJOURNMENT

The meeting was adjourned at 8:55pm

Submitted by: Kate Brien, Secretary

Approved: February 8, 2010

Attest:

A handwritten signature in black ink that reads "Chip Rosenthal". The signature is written in a cursive, flowing style with a large initial "C" and "R".

Chip Rosenthal, President