NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION

ADVERTISING IN NORTH SHOAL CREEK'S NEIGHBORHOOD NEWS

The North Shoal Creek Neighborhood Association publishes four free newsletters a year: Spring/March, Summer/June, Fall/September, and Winter/December.

Printed copies (in black and white) are delivered to every single-family home and duplex within our neighborhood's boundaries, approximately 850 housing units.

An online copy of each issue (in color) is posted on our association's web page at nscna.org. When a new issue is posted, we notify our contacts in apartment and condo communities in our neighborhood that a new issue is available online.

Ad sizes and prices per issue:

			1 or 2 issues	3 or 4 issues
•	Business card	3.5"w x 2"h	$30 each	$27 each
•	Quarter page	3.5"w x 4"h	$60 each	$54 each
•	Half page	7.5"w x 5"h	$115 each	$103.50 each

To advertise in our newsletter:

SUBMITTING YOUR AD: We accept ads via e-mail. Your ad copy needs to be properly sized to fit our format (see ad sizes above) and attached in jpg, pdf or tiff format at 300-600 dpi. For business-card-sized ads, you may also attach a copy of your business card. E-mail your advertising copy or business card to ***newsletter@nscna.org***. Make sure you indicate clearly the ad size you want and how many issues you want it to run in. If no electronic version of your ad is available, a print copy of the ad can be mailed to NSCNA Media, PO Box 66443, Austin, TX 78766-0443.

The North Shoal Creek Neighborhood Association board reserves the right to reject ads with inappropriate content.
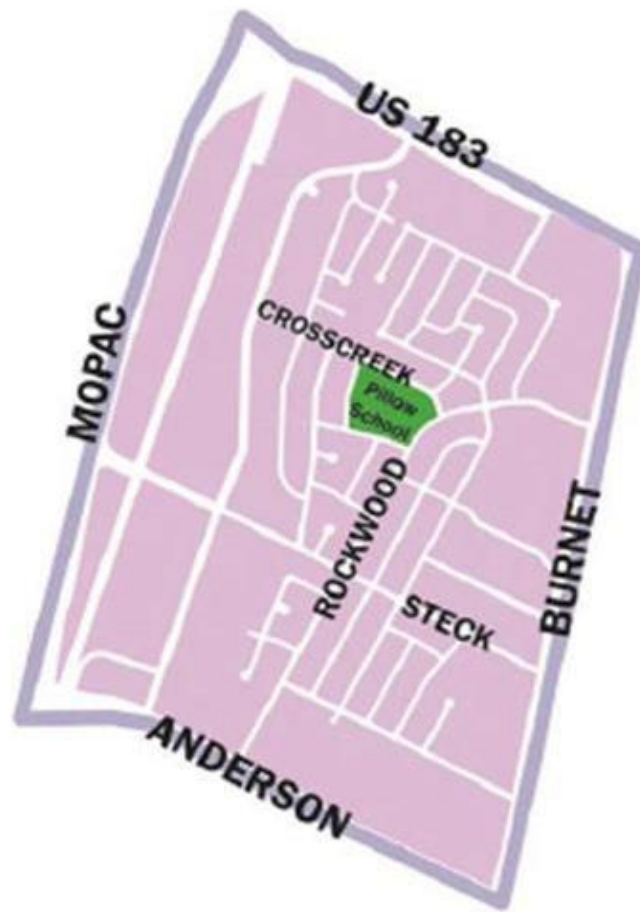
All queries are handled by e-mail only to newsletter@nscna.org.

DEADLINES: Both ad copy and payments are generally due one month before publication.

PAYMENT: Our editor will email you an invoice for your ad. You may pay online via your PayPal account or by paper check payable to NSCNA and mailed to this address:

NSCNA Media
PO Box 66443
Austin, TX 78766-0443

Neighborhood boundaries:

North: Highway 183	**South: Anderson Lane**
East: Burnet Road	**West: MoPac Expressway**