



# NEIGHBORHOOD NEWS

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## Mark Your Calendar

### 2012 General Meetings

Tuesday, Sept. 4, 2012  
 6:30 pm

Tuesday, Nov. 13, 2012  
 6:30 pm (tentative)

Tuesday, Jan. 8, 2013  
 6:30 pm (tentative)

*For the most up-to-date meeting schedule, visit our online neighborhood calendar:*

**[www.nscna.org/calendar](http://www.nscna.org/calendar)**

Do you have a story idea for the NSCNA Neighborhood News?

Send us an email to:  
[newsletter@nscna.org](mailto:newsletter@nscna.org)

## July 4th Celebration Brings Family and Friends Together



The North Shoal Creek Neighborhood celebrated its 12th annual 4th of July celebration Wednesday, July 4. Over 100 residents were in attendance.

Each year the North Shoal Creek Neighborhood Association coordinates the Independence Day parade and celebration.

The parade was kicked off by the singing of the national anthem at 9:40 a.m.. The Travis County Precinct 2 Deputy Constable, O'Shay Garden, then led the parade which began at the corner of Crosscreek Drive and Rockwood Lane. Participants paraded around Pillow Elementary school showing off their decorated bikes, wagons, strollers and pets, dressing in their finest red, white and blue.

After the parade, residents gathered on the Pillow campus for free snacks and other goodies. There was a face painter and a balloon twister at the event, and residents had the chance to mingle with the Austin Fire Department and the Austin Police Department. The crowd of families, neighbors and friends enjoyed a fun-filled morning that also included decorated ride and costume competitions and a chance to relax and reconnect with each other.

A series of contests and prizes were

also given away to lucky raffle winners. Prizes were awarded for Best Decorated Bike, Best Dressed Pet, Outstanding Parade Participant, and other categories.

The Independence Day Parade and Celebration has been an annual NSCNA tradition since 2000.

We would like to express our thanks to everyone who volunteered their time and hard work and to all the businesses that made donations to make this year's event a success.

Many thanks to the following sponsors:

- Pillow Elementary School*
- City of Austin*
- Austin Area Boy Scouts*
- Austin City Council*
- Randolph Brooks Federal Credit Union*
- Pet Smart*
- Sonic Drive-In*
- McDonald's*
- Burnet Road Animal Hospital*
- Dairy Queen*
- Jack in the Box*
- Cici's Pizza*
- Sandy's Shoes and Toys*
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- Schlotzsky's*
- The Egg and I*
- Noodles and Company*
- Yogurtland*
- Terra Toys*
- Allandale H.E.B.*
- Paramount Theater*
- Fresh Plus*

**For more photos of the event see page 3.**

# North Shoal Creek Neighborhood News

Summer 2012 Issue

A quarterly newsletter for the  
North Shoal Creek Neighborhood  
Association (NSCNA)

**Editor:** Claudia Perez  
newsletter@nscna.org

**Contributors/Volunteers:**  
Kenneth Webb, Shirley Webb, Kevin  
Wier

## NSCNA 2012 Board

**President:** Kenneth Webb  
president@nscna.org

**Vice President:** Donna Eagar  
vp@nscna.org

**Secretary:** Juliette Kernion  
secretary@nscna.org

**Treasurer:** Jeri Wines  
treasurer@nscna.org

**Directors:** Sal Espinosa  
Ernie Garcia  
Alice Kubacak  
Sherran Williams

Directors Email: directors@nscna.org

## Committees

**Beautification:** beautification@  
nscna.org

**Bylaws:** bylaws@nscna.org

**Development:** development@  
nscna.org

**Media:** media@nscna.org

**Membership:** membership@  
nscna.org

**Safety:** safety@nscna.org

**Social:** social@nscna.org

**Traffic:** traffic@nscna.org

### NSCNA

PO Box 66443  
Austin, TX 78766-0443

Our Website: www.nscna.org  
Membership: www.nscna.org/join  
Email List: www.nscna.org/elist  
Calendar: www.nscna.org/calendar

# President's Corner

This Neighborhood Association is a volunteer organization. Membership is voluntary for residents. Members volunteer or agree to serve as elected officers, board members or on committees.

Many of the functions of the association are carried out by several committees that work on particular issues and activities. Membership in any standing committee is open to all members. Unfortunately, there has been a decline in many committee activities this year.

Members are encouraged to join a committee and lend a hand in the work.

To join a committee, please contact the committee chair listed on the "About" page of our website.

This year several successful activities have been carried out in the neighborhood, including the planting of 15 free trees for neighbors under the Urban Forest Grant Program, hosting the neighborhood garage sales, and the July 4th Independence Day Parade and Celebration.

Kenneth Webb  
NSCNA President

## General Membership Meeting, Sept. 4

The next General Meeting of NSCNA is scheduled for 6:30 p.m., Tuesday, Sept. 4 at Pillow Elementary School.

At this meeting, members will be elected to serve on the Nominating Committee, which will select nominees for the officers and board members for 2013. The election will be held at the

Annual General Membership Meeting scheduled for Tuesday, Jan. 8, 2013.

Now is the time for members to think about serving next year, and should contact a member of the Nominating Committee after they are elected.

## Important Pending City Projects

- Rezoning of property at 8100 Burnet Road for a dense multi-family complex
- Changes to City Code for short term rental of residential property
- Speeding Mitigation (Traffic Calming) on some neighborhood streets
- Imagine Austin Comprehensive City Plan.
- Burnet Road Corridor Plans
- Plans for November vote on election procedures for City Council Members — election at large, or election by single member districts such as 10-1 or 8-2
- Plans for November vote on proposed City Bond Package
- MoPac Improvement Program
- Austin Neighborhood Council plans for tree planting along Burnet Road



*Celebrating July 4th in North Shoal Creek*



## New Business Spotlight: Hello, Goodnight

You may have noticed construction work going on at the east end of the Village Shopping Center.

With a scheduled opening in August, The Goodnight will feature a re-inspired boutique bowling alley and restaurant experience offering local cuisine.

Located at 2700 W. Anderson Lane, it has filled the former space of Fuddruckers, that vacated the 16,000-square-foot space in early 2011.

In addition to food and drinks, plans call for eight vintage bowling lanes, an 80 person social dining and cocktail lounge, two private conference parlors, four custom billiards tables, two table-tennis courts and shuffleboard.

When asked why the North Shoal Creek area was chosen for the business' location, Chief Marketing Officer Laci Moiser said, "We purposefully chose a North Austin location, because this area is the heart of such a great neighborhood and community; we are so excited to be the newest addition. We hope The Goodnight will be the kind of place where people see familiar faces and friends."

The hours of operation will be Sunday-Wednesday 10:30 a.m.-11 p.m. and Thursday-Saturday 10:30 a.m.-2 a.m.. The age policy will be 18+, 21+ after 10 p.m..

For information about The Goodnight, visit [www.thegoodnightaustin.com/](http://www.thegoodnightaustin.com/).

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## Calling All Nominees for New Board of Directors

It's that time again and the NSCNA Nominating Committee will be meeting soon after the Sept. 4 meeting to develop a slate of nominees for the board of directors for the coming year.

In addition to board members, committee chairpersons and/or members are encouraged to volunteer for the following standing committees:

**Membership** - involved in neighborhood outreach. Members of the committee organize and implement a membership drive.

**Media** - responsible for keeping the NSCNA residents informed on current neighborhood issues including publication of a quarterly newsletter as well as maintaining and updating the official NSCNA website.

**Bylaws** - tasked with improving the current bylaws.

**Beautification** - plans events to improve the look of the neighborhood. The committee also accepts nominations for and selects the Yard of the Month award. This award recognizes residents who go above and beyond to improve the look of their yards.

**Development** - is actively involved in working with neighboring business developments to find a balance between our neighborhood quality of life and the needs of the business community.

**Safety** - stays informed about incidents in our neighborhood through data maintained on the Ausin Police Department website and through the block captain network.

**Social** - plans and executes a number of events during the year. Currently, this includes a neighborhood-wide garage sale in April/May, a 4th of July parade and a movie night in the fall.

**Traffic** - works to create the safest neighborhood possible through well-planned solutions to existing and future traffic problems.

If you or another NSCNA member is interested in serving in any of these positions, please submit their name and contact information to [nominating@NSCNA](mailto:nominating@NSCNA).

More information about each position and committee is available in the Bylaws section at [NSCNA.org](http://NSCNA.org).

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Offices in Round Rock and Katy

A black and white advertisement for Birds Barbershop. It features a portrait of a young boy with a short haircut, smiling. To the right of the photo is the logo for "i BIRDS BARBERSHOP austin tin". Below the photo, text reads "joe, skateboard ninja shortcut, \$19 birds on burnet". At the bottom, a list of locations is provided: "burnet e. 6th s. congress s. lamar #1st &amp; red river birdsbarbershop.com". A small vertical credit line on the left says "photo by alison nantz".



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# National Night Out, Oct. 2

National Night Out for Texas will be held on Oct. 2. Now is not too soon to begin planning and preparing for neighborhood Night Out events.

Those interested in hosting a Night Out for neighbors can register online at <http://www.nationaltownwatch.org/nno/reg.html> to receive a NNO Organizational planning packet.

# 8100 Burnet Road Rezoning

The City Council approved on first reading the requested rezoning of four acres of the property at 8100 Burnet Road (Ross Dress for Less) from CS to MF 6 (CO) for a planned multiple family complex on April 5.

Since then, hearings for second and third readings by the City Council have been pending and have not been scheduled.

# Signatures Collected for Traffic Calming

The March Neighborhood News included an article on the new City Local Area Traffic Mitigation Program, commonly referred to as Traffic Calming.

Under this program, applications for Speeding Mitigation were submitted in January for five neighborhood streets. Four were accepted after traffic surveys reflected the need for mitigation of speeding. Neighborhood streets accepted so far for speeding mitigation include: Ashdale Drive, Rockwood Lane south of Steck, Rockwood Lane north of Steck and Primrose Lane. Steck Avenue did not qualify under this program.

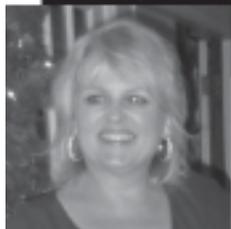
Packets were mailed to applicants in June for petitions to be signed by residents on the requested street. Completed petitions are required to be returned to the City by Aug. 1.



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I am currently marketing these two homes for sale, now's your chance to pick your new neighbor. If you know anyone who might like to live in our area, please have them give me a call. Should you be considering selling, I'm happy to provide a market analysis.

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# Update on Short Term Rentals

Austin City Council will for the second time on Aug. 2 consider making legal what is currently illegal.

Homes in neighborhoods are currently not allowed to be rented out for a period of less than 30 days. Despite it being illegal, doing so has become a big business and growing issue in Austin. There are currently thousands of homes in Austin being used essentially as mini-hotels, being rented out for a day or two at a time. Single family residential zoning is created to protect homeowners from living next door to businesses.

North Shoal Creek Neighborhood Association voted last year to pass a resolution against commercial short term rental (non-homesteaded, non-owner occupied home rental for a period of less than 30 days) and in support of homeowners being able to rent out their personal homes that they occupy for short periods of time for a collective total of 90 days per year. This is in line with the position Austin Neighborhoods Council has taken on commercial short-term rentals. You can read the details of the ANC position at the following website: <http://www.ancweb.org/issues/STRs/STRs.htm>. You can also read an editorial in the Statesman by Councilmembers Tovo and Morrison from this above link.

Last month the city council voted on first reading (first of three readings) to allow commercial short term rentals after hours of citizen testimony on the topic. You can support the NSCNA resolution and opposition to commercial short term rental by writing and calling city council members and by visiting [www.protectaustinneighborhoods.com](http://www.protectaustinneighborhoods.com). There you can click a link to sign a petition against commercial short term rentals and learn of other ways to support this effort to keep them illegal.

Kevin Wier  
Development Committee Chair



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# Water Restrictions Downgraded

Austin's summers are brutally hot, but luckily we've been receiving a little bit of rain these past couple of months.

The recent rain has brought enough relief that the city has decided to downgrade water restrictions. Residents can now water two times a week. The new water restrictions went into effect July 16. The schedule is as follows:

Odd Addresses can water: Wednesday and Saturday

Even Addresses can water: Thursday and Sunday

Restrictions include:

- Watering with an irrigation system, hose-end sprinkler, or soaker hose allowed one day per week according to address
- Hand-watering allowed any time on any day of the week
- Automatic irrigation systems can only operate before 5 a.m. on your watering day
- Hose-end sprinklers and soaker hoses can be used before 5 a.m. or after 7 p.m. on your watering day
- Only wash your car at home before 5 a.m. or after 7 p.m. on your watering day and use a bucket or a hose with a

shutoff nozzle

- Ornamental fountains may not be operated
- Automatic fill valves for swimming pools and ponds must be turned off
- No charity car washes unless a waterless cleaning product is used instead of water
- No water to be served at restaurants unless requested
- No washing of sidewalks, driveways, parking areas or other paved areas

Watering is allowed only before 5 a.m. and after 7 p.m. to keep people from watering in the heat of the day and to minimize the water lost to evaporation. Previously, watering was allowed until 10 a.m.

Keep this in mind when you go to water that thirsty lawn. For more information about how to conserve water and on the downgraded restrictions, visit [www.waterwiseaustin.org/](http://www.waterwiseaustin.org/).

# Tree Planting Project Completed

In February of this year, fifteen of our neighbors received a free tree planted in their yard from a grant awarded by the City of Austin's Urban Forest Grant Program.

This program works to preserve and replenish Austin trees as the city continues to grow. The project was approved by the membership in September 2010. The Beautification Committee applied and was awarded the grant a few months later.

The Committee requested funds to survey the North Shoal Creek neighborhood to find out where street shade was needed and to plant trees in the highest priority yards.

NSCNA was awarded \$8,000 to fund the tree planting project. A survey by an arborist was completed in Spring 2011 and the trees were planted the following spring, on Feb. 23, 2012. Fifteen young shade trees can now be seen throughout the neighborhood.

The new trees include live oaks, bur oaks, monterrey oaks, chinquapin oaks, and cedar elms and will add beauty as well as shade to our neighborhood for decades to come.

The Urban Forest Grant Program was established to promote

conservation and other projects that benefit Austin's urban forest, helping to preserve and grow Austin's canopy of trees. Projects eligible for funding include tree planting and preservation, education, public service announcements, disease control, and management of invasive species.

Our thanks to everyone who took part in this project and helped make it a great success and especially Mary Jane Wier, Sharon Justice and others of the Beautification Committee.

# Curb Enthusiasm

Home sales usually peak in the summer, as families search for homes and try to get their children acclimated to a new neighborhood and community before school begins in the fall. If you're planning to sell your home this summer, you may consider a few tasks to maximize your home's selling potential.

You can give your house some extra curb appeal to entice buyers to give it a second look and to make it more marketable. Depending on your time and skill level, you may be able to make some of these upgrades yourself. And, these changes can give your home a quick refresh whether you're planning on moving or not.

## Easy

- Use plants to create a welcoming entrance. Adding potted plants near your front door can make your entryway look more welcoming, without a lot of extra cost. While you can go for costly planters, simple terra cotta pots can also do the trick for a fraction of the price.
- Give your front door a flourish. Adding contrast to your entryway is easy. A couple of coats of a complementary paint color can do wonders for highlighting your entryway and making things really pop.
- Upgrade your hardware. New doorknobs, light fixtures and house numbers can make a big difference in your home's overall appearance. Consider updating your accessories, but make sure they fit with the overall style of your home.

## Moderate

- Manage your mail. If you have a mailbox, you don't necessarily have to stick with the standard issue box. Check on the guidelines of your homeowner's association, and if you can, consider choosing a new mailbox that fits with your home's overall aesthetic. It'll add instant character to your home's first impression.
- Flowers. Whether you add planters, a bed or even window boxes, fresh flowers can instantly enhance your curb appeal by adding eye-catching pops of color. Just make sure you keep them well-watered (and obey any water restrictions!).

## Difficult

- Repaint. Painting your home's exterior can give it a completely different look and feel. Consider your colors carefully, though. Home painting is a big investment of both time and money, and you don't want to end up with a color scheme that clashes with your neighbor's house, or that's eye-strainingly bright.

- Stone. Using local materials can add a charming touch to a home, especially if you're a fan of a rustic or distinctively textured look. If real stone is too costly, you could also consider a cultured or manufactured stone veneer. If you add either item, make sure your home is structurally sound and can handle the added weight.
- Adding curb appeal doesn't have to be for your potential buyers' eyes. In fact, making some of these changes may be worth it just because they make you feel prouder of your home and its improved appearance. If you're considering financing your renovations, you may be able to secure a low-rate loan or use a low-interest credit card to help you make upgrades without breaking your wallet.

*Column submitted by Theresa Lockingen, Randolph-Brooks Federal Credit Union Rockwood branch manager. RBFCU is a full-service financial institution serving more than 395,000 members across South Central Texas. For more information, visit [rbfcu.org](http://rbfcu.org).*



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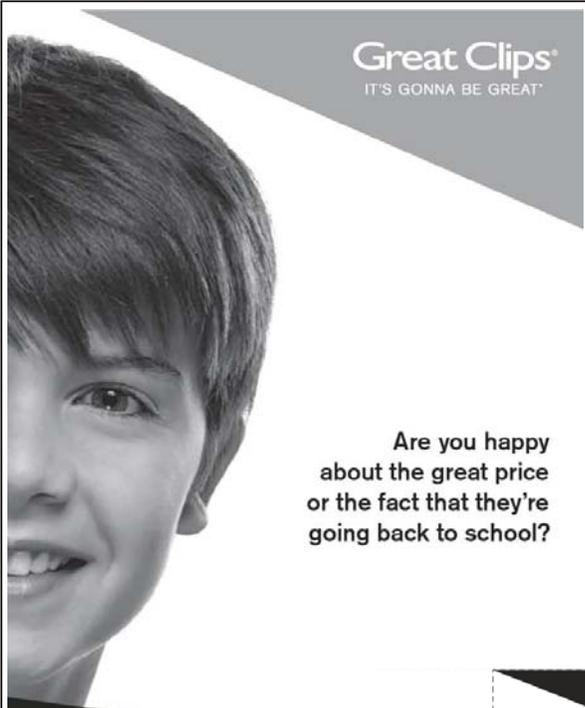
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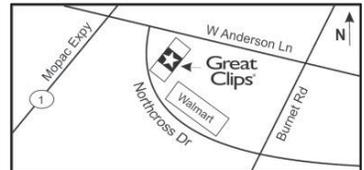
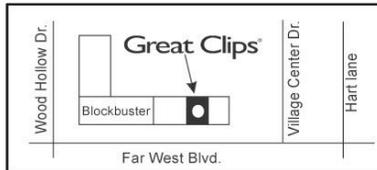
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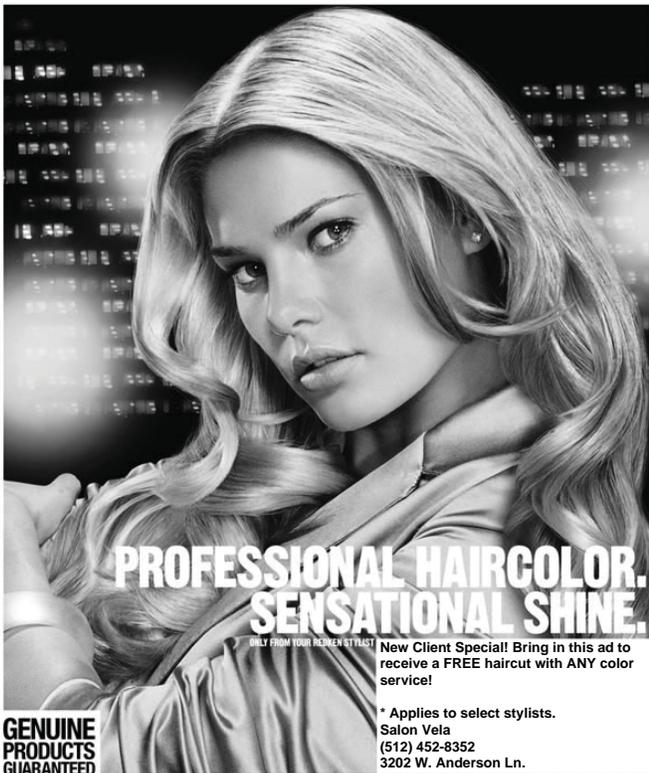


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# North Village Library Events



The North Village Library, located at 2505 Steck Avenue, has a series of wonderful events going on the next couple of months for both adults and children. They are all free and only a few blocks away!

Here are the ongoing events taking place at North Village:

Learn to Play GO! Come and learn to play this classic strategy game that is more than 2,000 years old.

- **Aug. 1, 15, 22**  
**5:30 p.m. Austin Ki-In - Learn to Play GO!**

Interested in a different kind of book club where you can read what you like and find out what others are reading at the same time? Join Café au Lit for coffee, conversation and companionship.

- **Aug. 21, Sept. 18**  
**7:00 p.m. Café au Lit**

Interested in futuristic science and technology, space travel,

aliens, and paranormal abilities? These are some of the topics featured in the exciting FACT Science Fiction Book Club.

- **Aug. 6**  
**7:00 p.m. FACT Science Fiction Book Club**

The Summer Gateways Movie Series will include brief conversations about different cinematic elements and styles as well as demonstrations of techniques in filmmaking.

- **Aug. 7**  
**3:00 p.m. Summer Gateways Movie Series - Where The Wild Things Are**

## PEGGY LITTLE • REALTOR®

### NORTH SHOAL CREEK HOME SALES REPORT

Comparing January 1 - July 1 of each year

Source: Austin Multiple Listing Service

	Sq.Ft.	Sales Price	Price per Sq.Ft.	Days on market
2012 Average	1,541	\$252,119	\$168.05	57
2011 Average	1,330	\$219,709	\$167.84	76
2010 Average	1,488	\$241,583	\$163.70	50

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# NSCNA MEMBERSHIP FORM

Name of all residents over 18: \_\_\_\_\_

Street Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Do you have any comments or concerns for NSCNA? \_\_\_\_\_

Please check the committees you are interested in:

- |   |                                      |                                     |                                     |                                  |
|---|--------------------------------------|-------------------------------------|-------------------------------------|----------------------------------|
| <input type="checkbox"/> Beautification | <input type="checkbox"/> Development | <input type="checkbox"/> Media      | <input type="checkbox"/> Nominating | <input type="checkbox"/> Social  |
| <input type="checkbox"/> Bylaws         | <input type="checkbox"/> Election    | <input type="checkbox"/> Membership | <input type="checkbox"/> Safety     | <input type="checkbox"/> Traffic |

Please complete this form and mail it with a \$15.00 check made payable to NSCNA to:

NSCNA Membership  
PO Box 66443  
Austin TX 78766-0443

You can also join online via PayPal at [www.nscna.org/join](http://www.nscna.org/join)

*As a member of the North Shoal Creek NA,  
you and your family are eligible for membership.*

*Need Change?*  
**10¢ Cash Back**  
on all debit card purchases

*Earn more with Really FREE  
Cash Back Checking!*



**Rockwood Branch** 8620 Burnet Road (Near Taco Cabana)

**Austin**  
512-833-3300

**Toll-free**  
1-800-580-3300

Program subject to change. Federally insured by NCUA.

**RBFUCU**  
Join Online - [rbfcu.org](http://rbfcu.org)