North Shoal Creek Neighborhood Association Board of Directors Meeting Town North Nissan Meeting Room March 23, 2011

The meeting was called to order at 7:07 PM.

Attendance: Chip Rosenthal, Donna Eagar, Amelia Cobb, Alice Kubacak, Ernie Garcia, Jon Menegay, Mary Jane Wier, Jeri Wines, Kenneth Webb. Observer: Sherran Williams.

Donna Eagar moved to adopt the agenda; approved unanimously with the addition of a Secretary's report.

Ernie Garcia moved to approved the minutes of the February 23, 2011 Board meeting with three editing corrections. Accepted by consent.

Secretary's Report: Donna Eagar reported that the tax-exempt report required by the State of Texas from NSCNA may be rendered unnecessary if we achieve the status of Texas tax-exempt organization. She will gather information about the requirements for that designation for the next Board meeting.

Donna also requested feedback from members of the Board on preliminary minutes of each meeting to assure that the essence of the meeting has been appropriately recorded. In the future, a preliminary draft of minutes of the Board meeting will be circulated to Board members with a request for quick review and feedback. As appropriate, comments will be incorporated and the Draft Minutes will be posted to the NSCNA website. The minutes will then be finalized at the next Board meeting.

Treasurer's Report: Jon Menegay moved to approve payment of two outstanding 2010 expenditures from the current budget. Accepted by consent.

Kenneth Webb moved to accept the Treasurer's Report (copy to be attached). Accepted by consent.

Social Committee Report: Amelia Cobb reported that the committee met last month. Coming events: Neighborhood Garage Sale is scheduled for May 14, 2011. Ideas were shared for advertising the event.

Independence Day parade is scheduled for July 4, 2011. Chip Rosenthal has accepted responsibility for "bureaucracy" tasks such as permits. The Committee is looking for someone to coordinate the 4th of July event.

Another Social Committee meeting will be held on April 14 and is posted on the website.

Traffic Committee: Jon Menegay is awaiting response about the NPP sidewalk project from the front page article in the Neighborhood News. The Committee is preparing an overlay map to finalize the ranking of needed repairs.

Sherran Williams noted the bridge problem at Stanwood and Rockwood.

Beautification Committee Report: Mary Jane Wier reported that the arborist report will be completed in a couple of weeks and she and Sharon Justice will review it. Any property owner will have to remove any dead tree at his/her own expense if they want to receive a new tree. The project is on track to meet the November-December planting schedule.

Discussion of the project proposed by an Eagle Scout candidate in the neighborhood. Alice Kubacak will contact the family and Pillow principal for preliminary input before proceeding with the plan. This plan may include a bench, plaque, xeriscaping. Amelia Cobb moved that the Board support the Eagle Scout memorial project if the family and school agree to move forward. Accepted by consent.

Jon Menegay agreed to contact Austin Parks & Recreation and/or AISD about an outside water fountain at Pillow.

Media Committee Report: report presented by Chip Rosenthal as there is currently no chairperson of the Media Committee. Newsletter distribution goal is to get the time down to one week. The paid distribution of the March newsletter omitted large portions of the neighborhood and delivery took more than one week. Chip will get a report from the delivery service to determine the problem and decide if it appears reasonable to try the paid service one more time.

Juliette Kernion will be contacting committee chairs for content for the next Newsletter at the end of March. Chip Rosenthal will provide target delivery date and deadline.

Alice Kubacak encouraged inclusion of a reminder to vote in the municipal election in the Newsletter.

Old Business:

Committee Recruitment: Chip Rosenthal pointed out the need for a membership campaign to increase membership in NSCNA. A Membership Committee chairperson is needed. In the interim, Board members agreed to contact non-renewing NSCNA members and encourage them to re-new. Jon Menegay agreed to cross-reference the current member list with the former member list and provide Board members with a list of non-renewing folks to contact. Amelia Cobb agreed to revise the flyer encouraging membership renewal.

Also a Media Committee Chair is needed. The committee could be responsible for the website, newsletter, and all other communication such as yard signs. Suggestions

included putting the call for committee members out to the Yahoo Group through the website

New Business:

A new board member is needed to fill the position when Cheryl Carter resigned.

Donna Eagar reported that she will not be available to attend either the Board meeting or the General meeting of the NSCNA in May 2011 and requests a volunteer to take minutes.

Chip Rosenthal reported he is working with the APD District Representative to participate in the May 2011 general meeting.

Chip Rosenthal requested that the Beautification Committee meet to formalize their support and accept of the report.

Alice Kubacak moved to adjourn the meeting at 8:55 PM.

Minutes prepared and submitted by Donna Eagar, Secretary.

Approved by the NSCNA Board of Directors, April 27, 2011