

**North Shoal Creek Neighborhood Association
Board of Directors Meeting
Town North Nissan Meeting Room
July 27, 2011**

Attendance: Chip Rosenthal, Amelia Cobb, Donna Eagar, Ernie Garcia, Alice Kubacak, Kenneth Webb, Jeri Wines.

Ernie Garcia moved to adopt the agenda; seconded and adopted by consent.

Amelia Cobb moved to approve the Minutes of the June 22, 2011, Board meeting with 2 additions; seconded and approved by consent.

For the future, Donna Eagar will post the draft minutes to the website following preliminary review by the members of the Board. Also, instead of Chip Rosenthal signing the approved minutes, the last line will report when the minutes were approved; this should facilitate getting the finalized minutes posted to the website more efficiently.

Treasurer's Report: Jeri Wines provided each Board member with an expenditures report covering 6-20-11 through 7-27-11, an NSCNA Financial Report, Summary of Expenses for the Independence Day celebration and a list of current NSCNA members (currently 68). Chip Rosenthal reported that the newsletter is budgeted for net \$660; as of now, both income and expenditures are down, but it is in the black. He anticipates that the budget will be OK with some advertising. Kenneth Webb moved to accept the Treasurer's Report; seconded and accepted by consent.

Committee Updates:

SOCIAL: Independence Day Event Wrap-up: Amelia Cobb, Social Committee chair, thanked the Board for their assistance. The Social Committee met and drafted a document for the process and issues related to coordinating the event for the use of future coordinators. The documentation will be reviewed with the Social Committee and circulated to interested Board members. Of particular concern is the cost of insurance for the event which was \$500 this year. Chip Rosenthal will talk with some other neighborhood associations to explore how they are dealing with liability issues and hopes to develop other options. The event came in under budget by \$2.

MEDIA: Chip Rosenthal reported that our service provider took down our website due to possible compromise. The site was offline for about a week. It is now back up with updated, non-customized software. Navigation is improved and maintenance should be facilitated. Once it is stabilized, Chip Rosenthal will get a group of people together to work on improvements.

Volunteer delivery of the last newsletter worked well. All routes but one were covered. Common feedback was members missed the volunteer opportunity and advance notice would be desirable. Options for the future were discussed. One fewer newsletter may be produced than last year. Chip Rosenthal called a newsletter subcommittee meeting for 6:30 PM on Thursday, August 4 at his home to help organize a strategy for maintaining a neighborhood newsletter. Board members are asked to find anyone who may be interested to participate in the meeting. He would like to get out at least two more issues this year; three would be better.

BEAUTIFICATION: Urban Forest Grant information is ready to communicate with the neighbors and will be distributed soon.

TRAFFIC: Chip Rosenthal indicated a need to communicate with the City about the NPP grant. He will talk with Jon Menegay, chair of the committee, and the issue will be discussed at the next Board meeting.

On June 28, a semi-tractor-trailer ran over a car at the intersection of Rockwood and Steck. Demonstrates the problem with trucks on Rockwood. A resident has written an article about the incident which Chip Rosenthal will post to the website. He will also share information with the new APD district rep. Jeri Wines went to Forum on the 12th; crime statistics in our neighborhood are down relative to 6 months ago. Highlighted the need to get more focus on traffic issues as school starts next month.

DEVELOPMENT: Chip Rosenthal reported that the policy adopted by the Board last month resulted in a letter that was drafted, signed and sent to the City by himself and the president of the Allandale Neighborhood Association. The City has responded and a meeting is being set up. Concerns include where the density goes. Comments involve how increased traffic will affect the re-designed Steck Avenue and that Shoal Creek is a popular biking route.

SAFETY: National night out is October 4 this year. Decided that NSCNA would encourage small gatherings by streets, etc. by publicizing the events on the website. Donna Eagar agreed coordinate phone calls of locations of small gatherings to be posted on the website and to notify the APD district representative to encourage APD participation in the small gatherings.

MEMBERSHIP: NSCNA is unlikely to meet the goal of 100 members without some effort. Chip Rosenthal asked if anyone on the Board would be willing to work toward that goal. Kenneth Webb agreed to complete compilation of a list of 2010 members who have not renewed for 2011. He will circulate the list for Board members to identify people to be approached for renewal.

New Business:

A meeting about single-member City Council districts will be held on Tuesday, August 2 at Village Christian Apartments. Chip Rosenthal, Jeri Wines and Kevin Wier will represent NSCNA. The Association has no position on single-member districts, but we will want to be represented at meetings to assure that our neighborhood issues are represented at City Council. Information about issues related to single-member districts might be an appropriate topic for the September general membership meeting if someone can be found to address it from an information-only perspective.

September general membership meeting: some refreshments and time for socializing before the meeting were suggested. Providing name tags to Board members and persons attending might help. In addition to a single-member district presentation, information about the NPP project may be ready. Also, a report on the Urban Forest Project would be good. We must be out of Pillow Elementary by 8 PM; Chip Rosenthal will see if we can start earlier – maybe refreshments at 6 PM and begin the meeting at 6:30.

We need to prepare for election of next year's Board members and officers by appointing a nominating committee. By next month's Board meeting, we need to talk about individual participation for next year and sustainability of the organization. How can we encourage people to join and serve on the nominating committee? One possibility is filling the current vacancy on the Board.

The meeting was adjourned at 8:38 PM.

Minutes prepared and submitted by Donna Eagar, Secretary.
Approved by the Board at its regularly scheduled meeting on August 24, 2011.