



SURVEY RESULTS SUMMARY

MARCH 2016

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METHODOLOGY

- **Goal:** To identify what is important to North Shoal Creek residents and use the results to assist in determining the priorities for planning activities in 2016
- Distributed paper copies of the survey with newsletter distribution on Friday, March 11th
- Survey closed at 9:30PM on Saturday, March 26th
- Online and paper survey responses accepted
- All North Shoal Creek residents (houses, apartments, and condos) should have all received a copy or postcard directing them to complete the survey

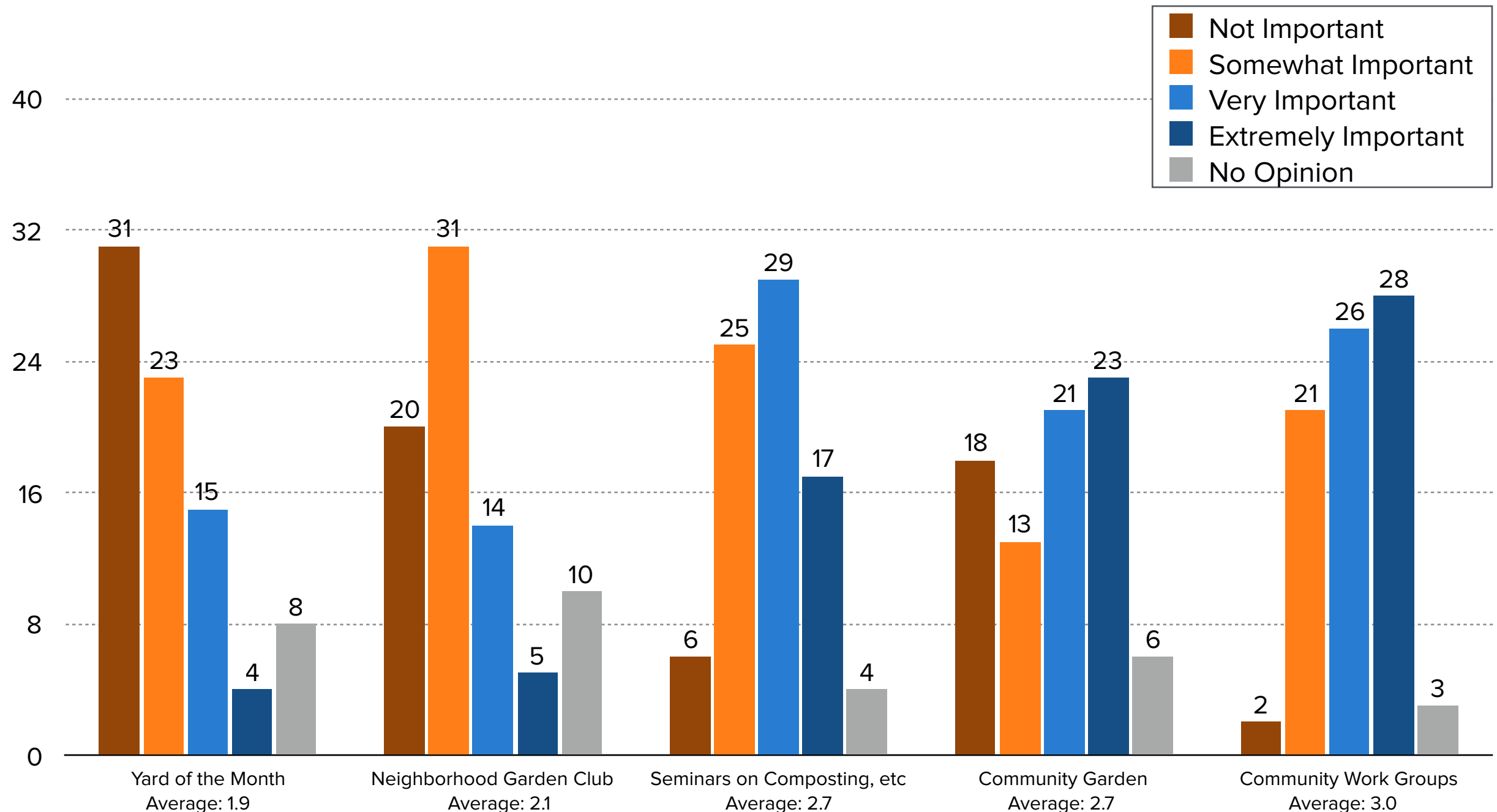
RESULTS SUMMARY

Data Collected as of Saturday, March 26th at 9:30PM

- **Total Responses: 83** (76 Online / Email, 7 Paper)
- Neighborhood Development, Safety, and Traffic were the three most important areas to our residents
- The survey was mostly taken by non-member residents and there was a lot of feedback to improve membership and resident engagement
- The results shown here are aggregated to keep the anonymity of our survey respondents, as such, responses to Questions 8, 9, and 12 were also omitted due to the nature of those questions

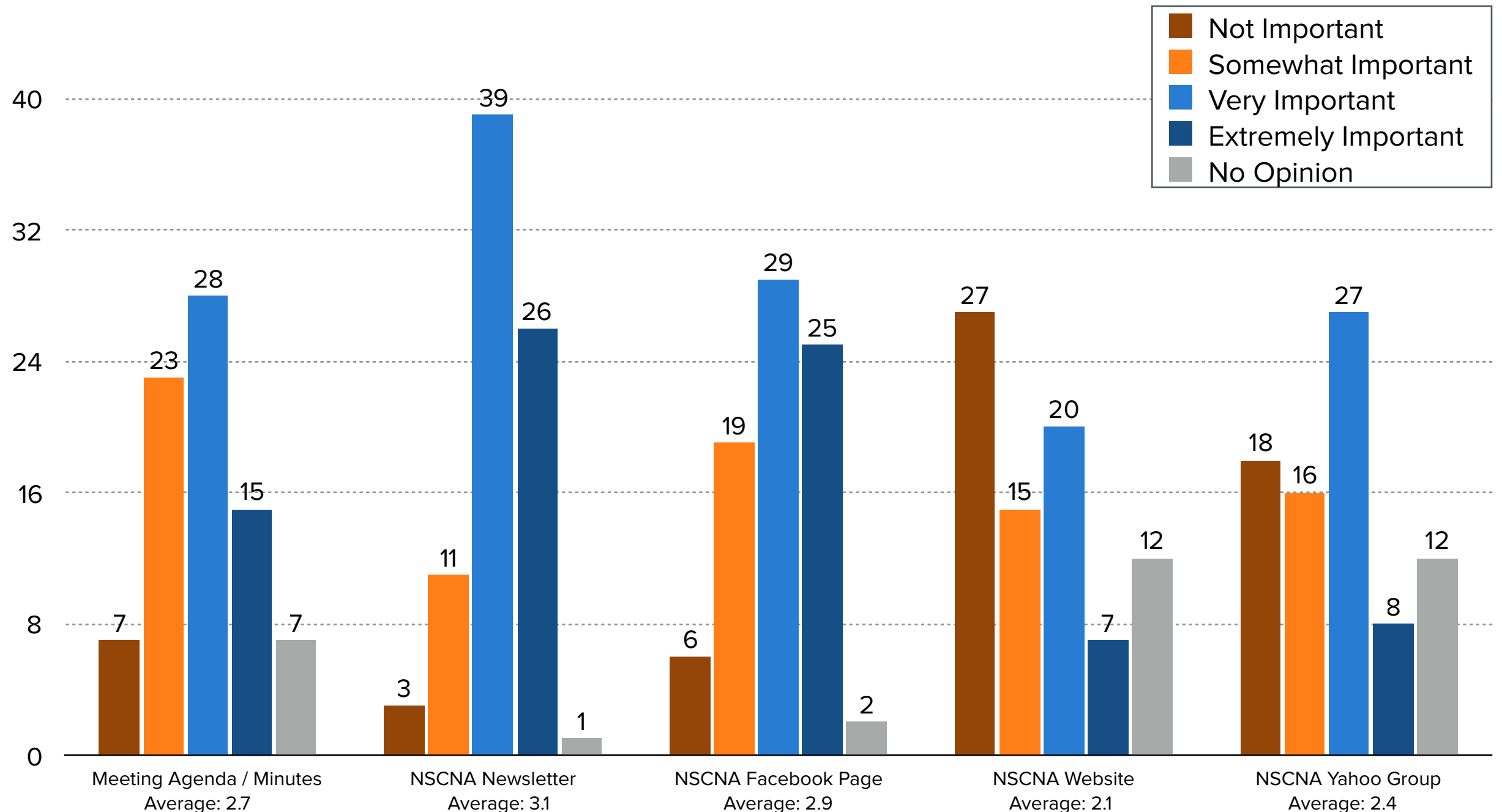
QUESTION 1: BEAUTIFICATION

Residents find the seminars on composting, water conservation, landscaping, etc as well as community work groups such as litter pick-up, beautification of common areas, etc to be the most important.



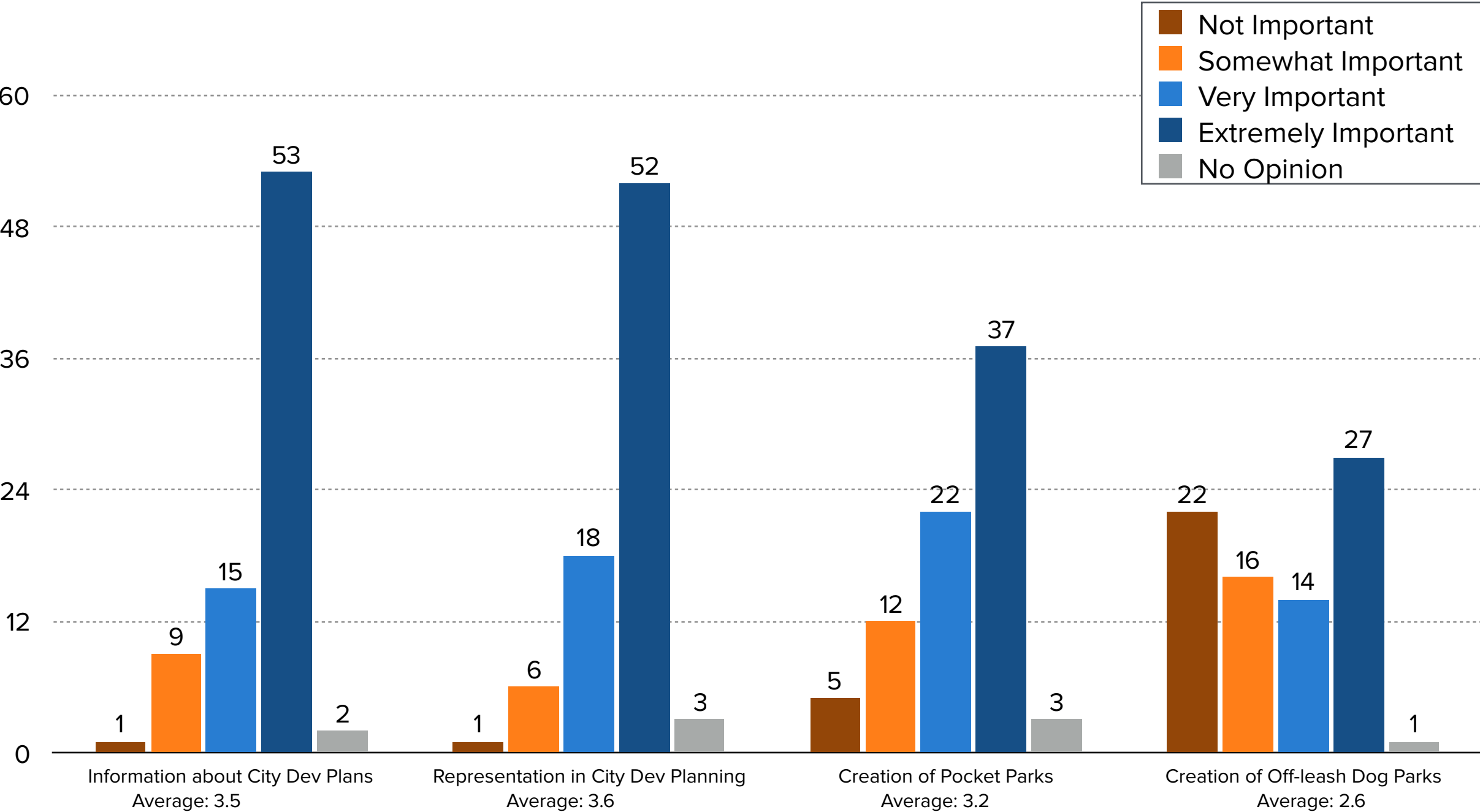
QUESTION 2: COMMUNICATION / MEDIA

Residents find the NSCNA Newsletter, Website, and Facebook page to be the most important.



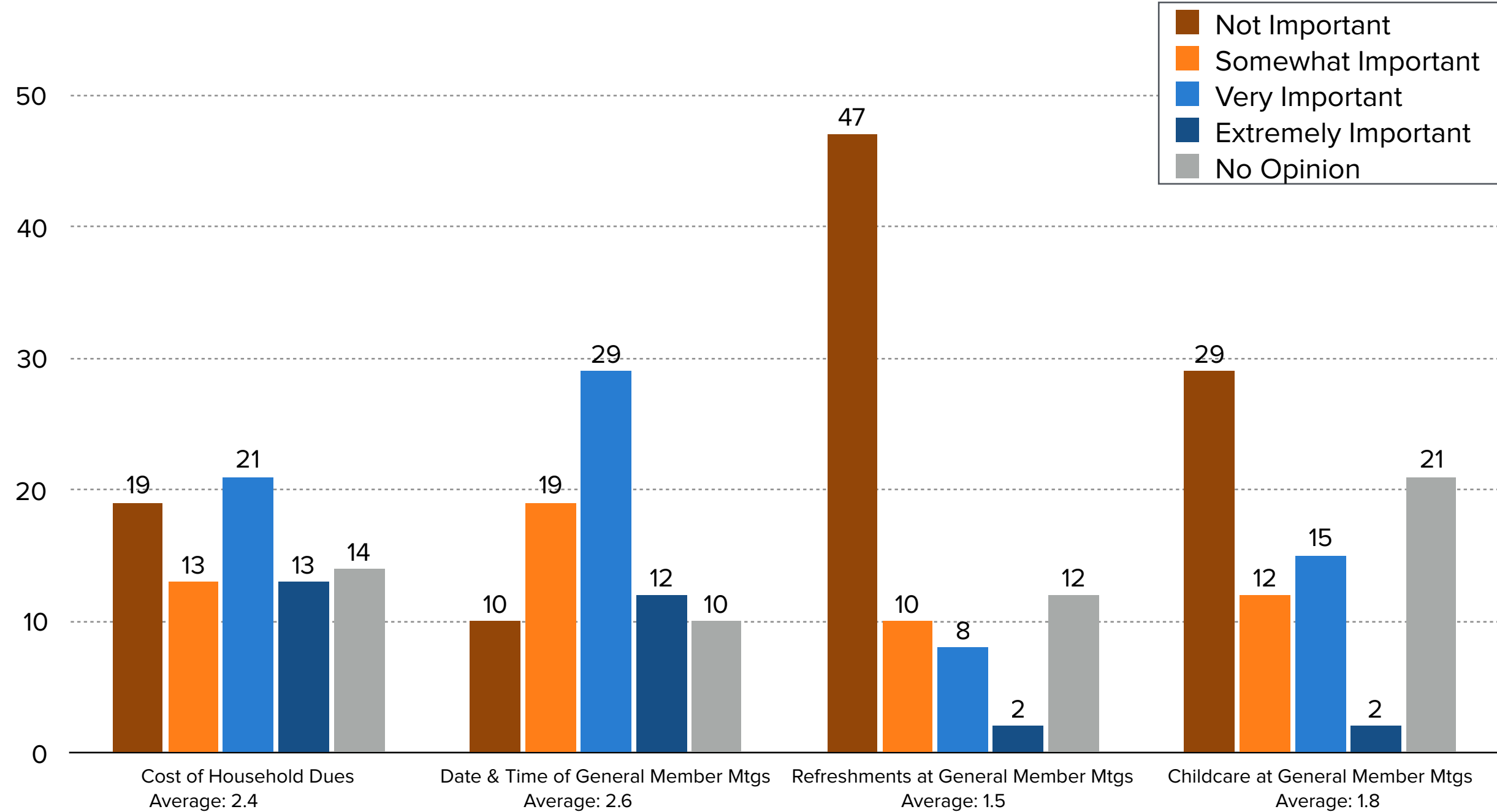
QUESTION 3: NEIGHBORHOOD DEVELOPMENT

Residents find the information about city development plans and making sure we have accurate representation in city development planning to be the most important.



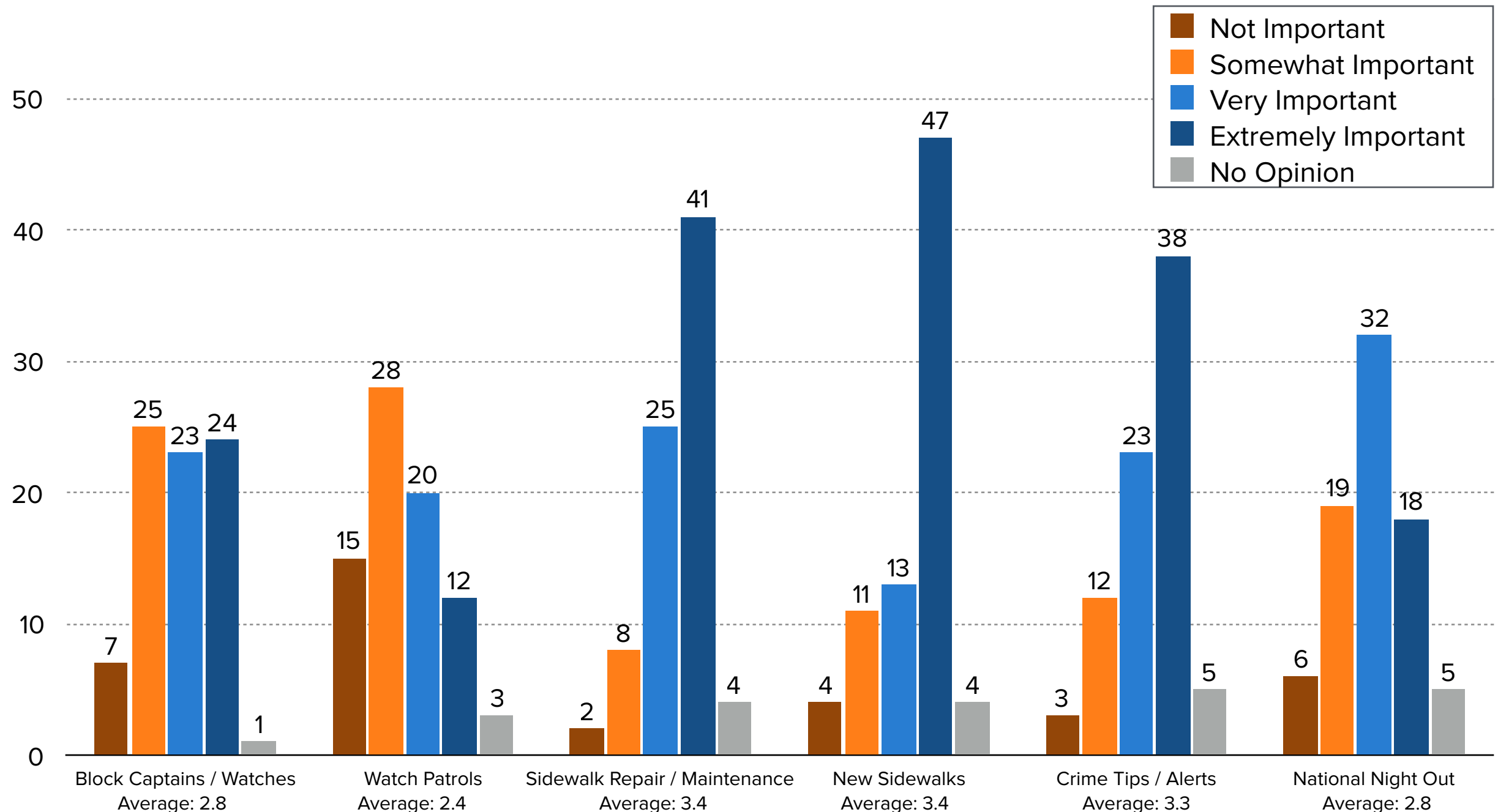
QUESTION 4: MEMBERSHIP

Residents find the date and time of the General Membership meetings to be most important. The other items (cost, refreshments, childcare) are not important to most members.



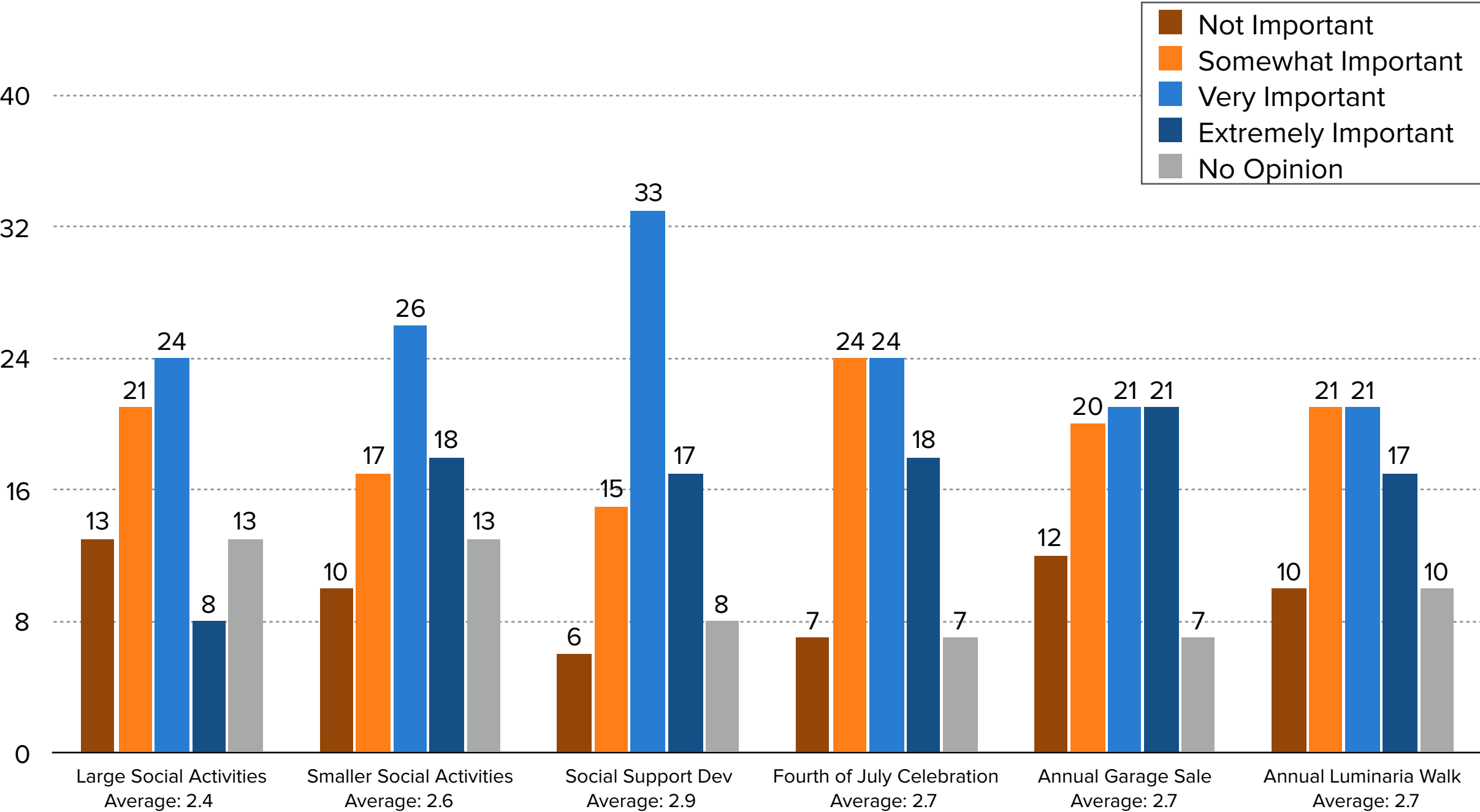
QUESTION 5: NEIGHBORHOOD SAFETY

Residents find the creation of new sidewalks in the neighborhood and repair and maintenance of existing sidewalks to be most important with crime prevention tips / alerts as another interest area.



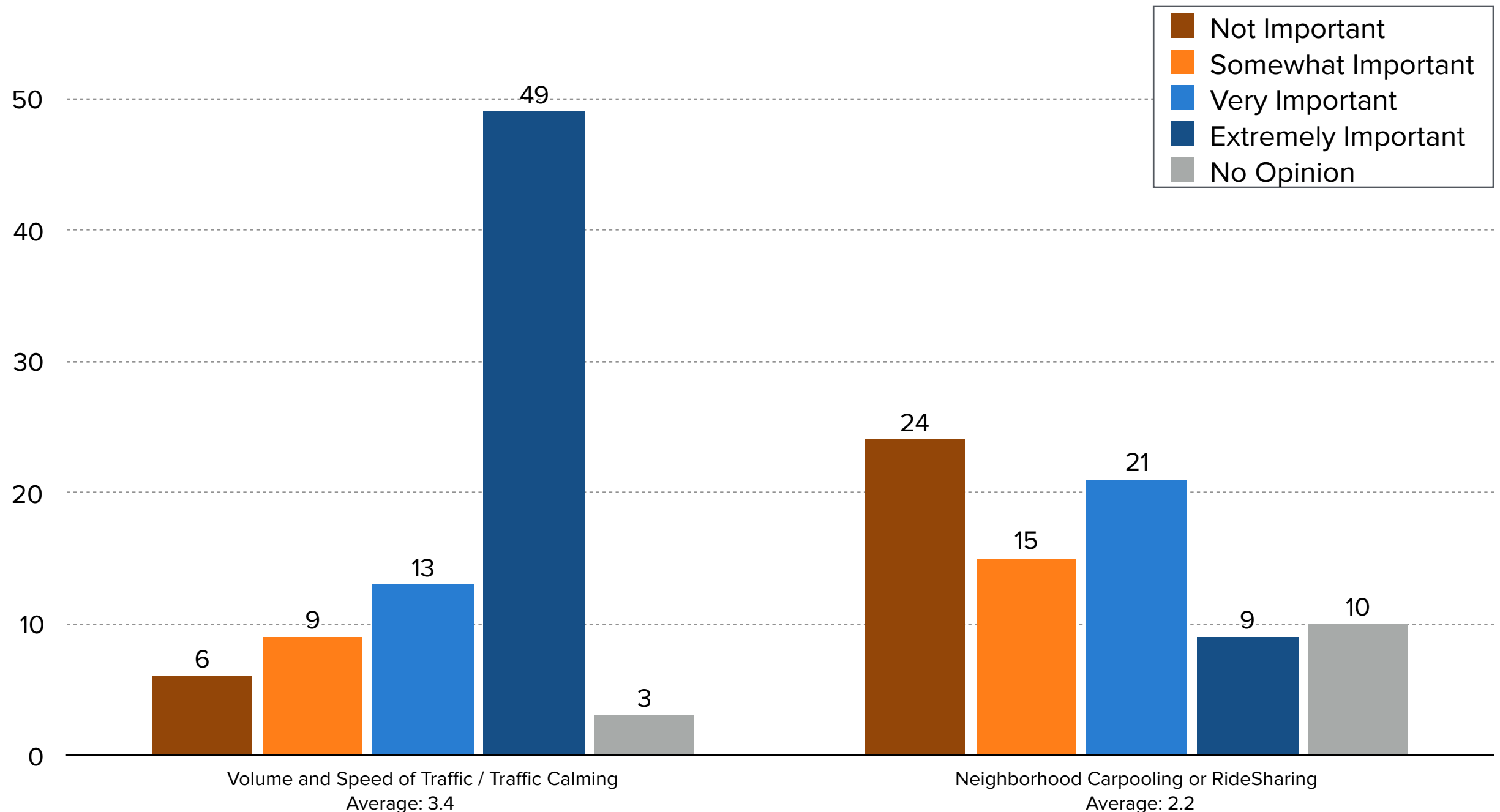
QUESTION 6: SOCIAL

Residents find the social activities (large ones, smaller ones geared toward individual interests, and social support development) to be important along with the other social events we currently have.



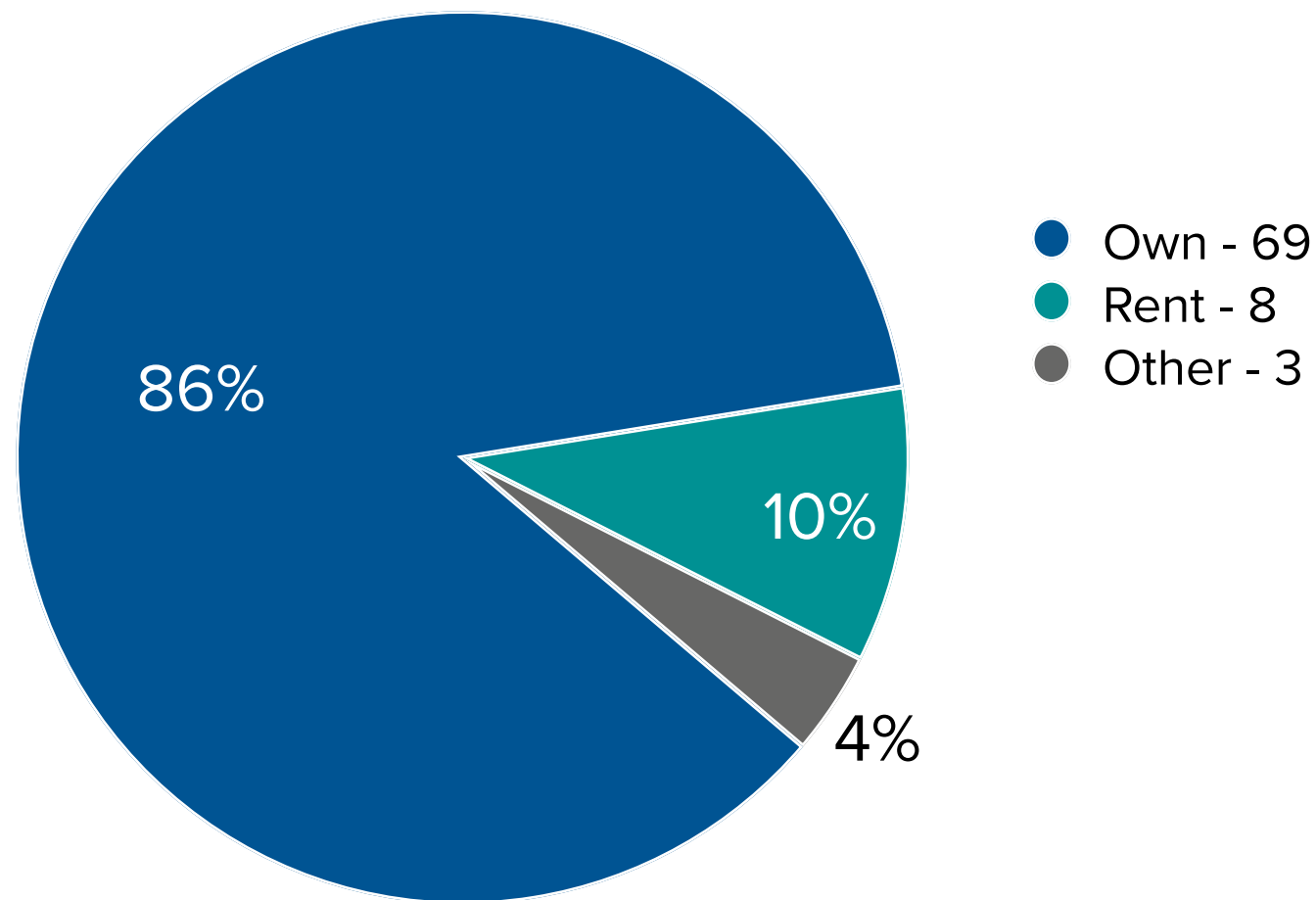
QUESTION 7: TRAFFIC

Residents find the volume and speed of traffic in and surrounding our neighborhood to be most important.



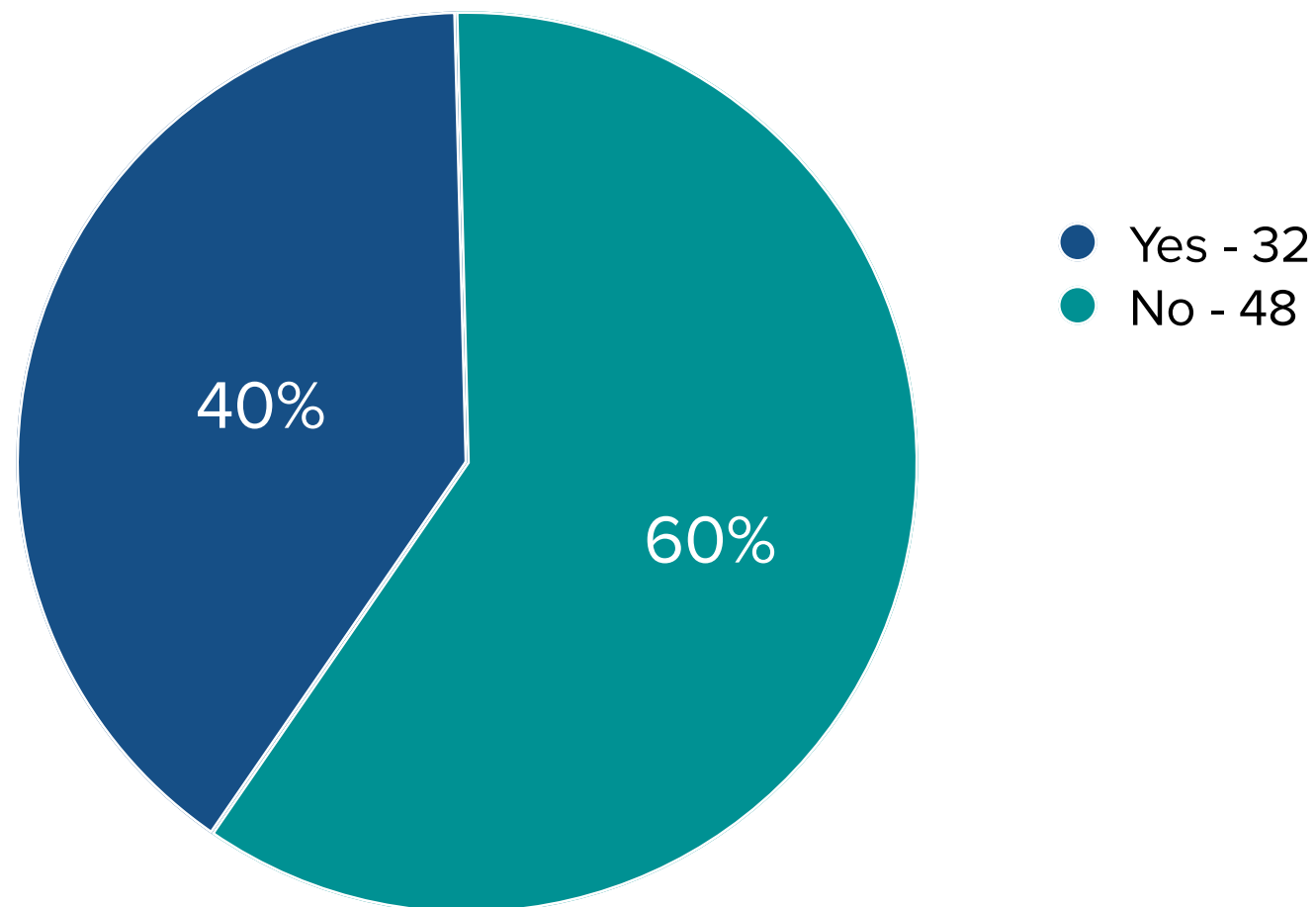
QUESTION 10: DO YOU CURRENTLY RENT OR OWN IN THE NEIGHBORHOOD?

Most of the survey respondents are home owners.



QUESTION 11: ARE YOU A MEMBER OF NSCNA? IF NO, WHY NOT?

Most of the survey respondents are not NSCNA members. There were 39 responses for why the respondents were not members.



NEXT STEPS

- There was a mistake on our paper survey so we are still accepting paper responses. If you mailed one in, please email your address to directors@nscna.org. A director will drop off a replacement paper copy at your home, along with a correctly addressed and stamped envelope.
- Additionally, the NSCNA Directors and Officers reviewed the responses and will be making improvements in the coming months to the neighborhood and our association



NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION
