



**NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION**

P.O. Box 66443 Austin, Texas 78766-0443

nscna.org

Board of Directors Meeting

Thursday 1/19/23

Virtual meeting (Zoom)

Minutes

President Josh Conrad started the meeting at 6:34pm

Announcements and News

- The next general membership meeting will be on Tuesday, May 2nd. The next board of directors meeting is on Thursday, February 16
- Josh brought up discussion to change meeting time. No change needed for now.

Minutes

- No comments were provided on the 11-17-22 Board Meeting minutes
- **Minutes approved by unanimous consent**

Treasurer's Report

- John would like to discuss when to decide if and how long of a grace period a member might have until if they do not make the deadline for membership payment. Membership dues cover you Jan 1st - Dec 31st. Some members used to only pay at certain annual events and they were given a grace period due to their regular annual payment habits. Iain (past membership chair) reported he used to take the current and past membership lists, combine them and cut out duplicates to determine who to reach out to for membership engagement and dues renewal reminder. Josh reported that at the end of Dec 2022 an email was sent out as a reminder to renew their memberships. Josh reported that the current system for membership management is a multi-step project that could be improved.
- 2023 budget preparation: Josh reported that we will be looking at the budget closely at the next meeting. Josh requests board members read the budget to be sent out by John
- Changing access to bank account: Josh reported that he, Sharon and John attempted to change names on the Austin Telco bank account from Sharon to John, and Austin Telco's Authorization Designation gave us an option to authorize someone in the association to present official documents to the bank, instead of needing every director to go to the bank. This person should be the Secretary. Sharon presented the following resolution:

Be it resolved that the Secretary of the North Shoal Creek Neighborhood Association shall be authorized by the Association's Board of Directors to certify to a financial institution that documents, minutes, and other records of the association are true and correct and have been duly adopted by a vote of the Association's Board of Directors

Josh motioned to adopt this resolution. Pam seconded. Motion approved unanimously by all members present. Next time we go to Austin Telco will need a copy of the minutes from this 1/19/23 meeting approving this motion.

- We need to spend the Nissan donation - mostly likely on a park improvement, but other ideas are welcome

Membership Committee Report

- Lyrica and Maggie are officially designated as the membership committee co-chairs
- Membership campaign
 - Josh suggested that it would be helpful if someone could go to apartment and condo front offices (or by email) and ask where to post membership flyers and event flyers on an ongoing basis (Maggie can make flyers). Pam, Lyrica and Clarissa would be interested in collaborating with Maggie on this.
- Membership list management improvements
 - President, Treasurer, Membership and Media committee chairs will develop improved workflow for managing membership info
 - Pam expressed interest in helping with this effort
- At the last general membership meeting there was an idea to put together welcome baskets for new residents
- Maggie would like to have a membership focused neighborhood block party at the Playland Skating Rink as part of the membership committee. Ayesha and Adam would like to help with this project. Josh would like to write an article for the newsletter about the history of Playland which is having its 50th year anniversary this year.

Development Committee Report

- Development committee is currently chaired by John Menegay. He and Josh are in contact about updates from the contact team. Deborah will join as co-chair

Media Committee Report

- Sharon Justice will continue as committee chair
- Sharon reports there are currently 2 sizes of online ads (200 and 400 pixel). Sharon concluded that \$30/month was the average price for a small ad and Sharon felt the larger ad wasn't actually twice the size despite being twice the price. Sharon suggested that we drop the price from \$60 to \$50 for the large ad. The board concluded that no vote was needed to make this decision. Four to five stable advertisers pay by the year

currently. A 10% discount is given for a year long subscription. Sharon reports that most ads expired in early January. Sharon hopes to send out emails to current advertisers this week. Deborah and Pam would be willing to help with this task.

Social Committee Report

- Ayesha will chair the social committee. Josh will be involved to support in passing off administration of events (forms, tasks, etc) Committee met a few times last year and it was helpful in coordinating the events.
- Spring and Fall Garage Sales : Josh had the idea to coincide these with bulk trash pick up days
- Spring Playland Neighborhood Block Party: Maggie (lead), Ayesha, Adam and Clarissa are interested in helping
- July 4th Parade and Party: Josh reports it is the most task heavy event, but everyone helps with
- Luminaria Walk: Josh reported the last Luminaria was very successful, many attendees, Bags decorated by Pillow art class

Beautification Committee Report

- Josh will chair the beautification committee
- Shoal Creek Park seeding and planting day nearly booked. Josh reported that Rick, one of the directors at KVUE, is on board for the project to activate the unused space . Had a meeting with him, Adam and Sierra. Adam Powell reported that KVUE had a very high level of enthusiasm compared to other owners they talked to.
- Shoal Creek Conservancy said they would provide equipment to lead a creek clean up project (open for someone to lead). There is also the option to get grant money from the city for beautification projects.

Garden Committee Report

- Josh will chair garden committee (already elected at recent garden meeting)
- At one of the recent garden committee meetings, the garden chair was not claimed so Josh volunteered. This will provide a good opportunity to discuss placing a shed near the community garden for association materials (signs, decorations, etc). Josh has been discussing expanding and adding to the garden and has figured out who to discuss this with at the City. Josh has already requested permission to add a greenhouse and possible shed and is waiting to hear back. These items need to be discussed more with the garden committee as well

Traffic Committee Report

- Tomas will continue to chair the traffic committee
- Current problem areas regarding speeding and other traffic issues include Ashdale, and Rockwood south of Steck

- Josh reports he and Tomas have been in touch with the City transportation department and were able to get Ashdale reviewed by the City for safety and speeding concerns. We did not qualify last year but we are currently in the queue for review again for 2023.
- Tomas reports he updated Sharon on Rockwood repaving. No news on when Steck will be repaved, but the contract said that it will happen
- Tomas called for volunteers to join the committee. People with connections with the city would be particularly helpful. Josh will start the conversation with the Traffic committee email list to engage interest. Email Josh if interested in this or any other committee

Safety Committee Report

- Justin will chair the committee
- Josh mentioned that he has been talking with Justin about planning some "meet your neighbor" events

By-laws Committee Report

- Currently no chair. No report

Hearing no further business, Josh adjourned the meeting at 7:58pm

