



**NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION**

P.O. Box 66443 Austin, Texas 78766-0443

nscna.org

Board of Directors Meeting

Thursday 6/18/2023

Virtual meeting (Zoom)

Minutes

President Josh Conrad started the meeting at 1:30pm.

Announcements and News

- Josh announced the following upcoming meetings:
 - Membership meeting - Sept 5th, 2023
 - Board meeting - July 20, 2023

Minutes

- The 5/17/23 Board Meeting minutes were not approved due to lack of quorum. Both 5/17/23 and 6/18/23 Board Meeting minutes should be voted on for approval at the 7/20/23 board meeting.

Treasurer's Report

- No updates

Current Activities and Topics

- No updates

Membership Committee Report

- No updates

Development Committee Report

- No updates

Media Committee Report

- Sharon reported on new ads that were organized for the website.

Social Committee Report

- Ayesha reported that 4th of July Parade and Party planning is going well in close collaboration with Sharon. The following updates were reported on event planning:

- Email to request volunteers July 4th event were sent out.
- Ayesha printed flyers and has started distribution. Email Ayesha if you want to pick up flyers from her porch.
- Ayesha requested help with setting up activities for kids. Josh suggested emailing Lyrica to find out if she coordinated this last year. Sharon Justice shared that Lyrica is moving out of the neighborhood this summer. Michael offered to loan a pallet of sidewalk chalk as an activity.
- Sharon Justice contacted 3 austin area entertainers. The group discussed options the following options: Silly Sparkles for Kids: 2 hrs of balloon twister \$350; Magical World of Jeffrey Jester \$250; or Wow Party ATX.com \$165 for 2 hours of balloon twisting. For \$40 could add face painting. 2 artists for \$410 (1 balloon twister \$165 and once caricaturist). Discussed requesting 2 balloon twisters due to there being high demand last year.
- Pam motioned to hire 2 balloon twisters. Adam seconded. It was approved to go over \$350 if needed.
- Adam volunteered to MC the party and DJ kid friendly dance music.
- Adam requested loans for long extension cords (last year had 2 100 ft cords)
- Request for coolers
- Laura Hurt will be donating water and will bring a few coolers. Ayesha will ask if she will also donate ice. Sharon suggested asking for 40-50lbs of ice. Adam offered to help with moving ice if needed.
- Sharon has put together a list of rental items
- Josh will forward an email from Diana Perez with Pillow Ayesha to follow up on interest in hosting a Pillow table. Additionally Josh will connect Pam Ferguson via email with Ayesha to confirm she will coordinate a table for voter registration.
- Ayesha reported that Sorrentos will donate iced coffee, cups, lids and napkins, so we will need an additional table.
- Sharon moved to hire Mom and Pops popsicles again and Joshed seconded. Ayesha will move forward with reaching out to them and email Amelia Cobb to discuss quantity of popcorn ordered last year.
- Ayesha will donate snack bags of chips.
- Ayesha reached out to Austin traffic 3 times. Has talked to Corporal Jelian 2x and is waiting on a call back. He can provide a referral and our back up option is AISD campus police.
- Josh asked about the raffle and if we currently have raffle items. Sharon reported Austin Telco will donate \$250 and a Yeti color to Sharon. John and Sharon plan to buy 5 - \$50 gift cards. Ayesha reported Voodoo donuts and Waterloo are both donating gift cards and Ayesha and Kat provided an overview of the many raffle donations from local businesses.
- Sharon went through supplies and has accounted for decorations.

- Sharon shared that after the event we will need to publish in newsletter a list of donors and volunteers for the event. Ayesha and Sharon discussed sending out a special thank you communication to donors and will coordinate this.
- Ayesha and Andrew will start putting out event yard signs.

Beautification Committee Report

- Josh reported that he and Adam met with COA and SSC about the process of establishing a trail and recreation easement on the Steck property behind KVUE. The city outlined the steps and outlined that the role of the NSCNA is to work with property owners toward agreement with the project. Then COA works to establish the easement with each lot property owner directly. Josh reported that the city recommended starting with one property and then moving on to other neighbors to increase likelihood of participation. One benefit is that an easement makes the land eligible for city funding programs and grants NSCNA can then apply for to create city trails. Adam will put together a proposed document to use in the formal approach to property owners and report back with more details.
- Discussed recent emails about the corner property on Steck with the Allendale Estates sign regarding being cited for overgrown yard related to the wildflowers. Josh will discuss with the property owner their interest in possibly having an easement there. Josh suggested we may consider creating a sub-committee for this project.
- Josh reported that John Kano is facilitating connecting with COA for their neighborhood partnering program and shared that roadway work is no longer part of their program, so we can't use their program to modify bulbouts. Sidewalks and trails are eligible for funding through the program. The program requires a minimum of 40% financial contribution from the neighborhood for a project. This will be discussed again at the next board meeting.

Garden Committee Report

- No updates

Traffic Committee Report

- No updates

Safety Committee Report

- No updates

By-laws Committee Report

- No updates

Hearing no further business, Josh adjourned the meeting at 2:45 p.m.

