



**NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION**

P.O. Box 66443 Austin, Texas 78766-0443
nscna.org

**Board of Directors Meeting
Thursday 7/20/2023
Virtual meeting (Zoom)**

Minutes

President Josh Conrad started the meeting at 6:34 p.m.

Announcements and News

- Josh reviewed the agenda for the meeting requested and received additional agenda items from Kathy Rudd (upcoming events) and John Anderson (financial update) and announced the following upcoming meetings:
 - Board meeting - August 1, 2023
 - Membership meeting - Sept 5th, 2023
- Scheduled guests Kevin Weir and Amelia Cobb were unable to attend tonight.
- Josh moved to accept Kathy Rudd to the board of directors taking the place of Lyrica Johnson, who has moved out of the neighborhood and whom Josh thanked for her contributions over the years to NSCNA. Josh moved to nominate Kathy Rudd to the board and this was seconded by Adam. Kathy introduced herself and her interests related to board involvement. Tomas applauded Kathy for all her work for the July 4th event. **The Board voted by unanimous consent to approve Kathy Rudd to the Board of Directors.**

Minutes

- Josh reports making minor edits to the 5/17/23 and 6/18/23 meeting minutes. Hearing no objections the minutes, 5/17/23 and 6/18/23 the minutes were
- approved by unanimous consent.
- The minutes were approved.

Treasurer's Report

- John Anderson reviewed the balance sheet and reported on profits and losses comparing Jan - Jun 2023 and Jan-Jun 2033:
 - Advertising is up 580%

- Membership dues/member contributions are up by \$224.95 i 22/23 compared to \$0 from last year
- John expressed thanks for everyone sending receipts for their 4th of July event expenses. John will coordinate deposit of cash received at the event by Josh (for membership donations) and and Ayesha (\$50 cash donation to NSCNA)
- Sharon reported advertising revenue is generated by year long advertising subscriptions, with the full year's fee paid as income at the beginning of the year and we have many advertisers this year.

Current Activities and Topics

- Josh introduced for discussion the topic of restructuring existing committees to include new ideas such as a community support group introduced by Kathy and a new idea Josh has discussed with Gully to focus on emergency preparedness. Josh moved ot activate the by-laws committee and invited Kathy to email about Briefly discussed ideas about committee reorganization and/or restructuring. Sharon, Tomas, Adam, Kathy and Josh will continue to discuss this via email.
- Tomas supported the idea of restructuring existing committees, such as restructuring the safety committee, to incorporate current needs.
- Sharon reported that she and Ameilia have been discussing ideas about building stronger social networks to support the success of the safety committee.
- Adam reported that he recently met with people involved in a group called We're All Neighbors in Walnut Creek and they are running a safety summit on August 12th. Adam shared link for those interested in attending:
<https://www.wereallneighbors.org/event-details/north-austin-safety-summit>
- Josh reported that NSCNA member and former president, Kevin Weir is trying to build a carport and it requires a variance request. Kevin discussed with Josh asking the board for a letter weighing in on concerns about his specific location and hardship. Josh reported not being sure if that is what the city is looking for in supporting documentation and Tomas wondered with Kevin might instead need approval from immediate neighbors.
- Josh reported that Leslie Pool's office has put forth a resolution asking the city manager to put together a series of new proposals to amend the current zoning code to allow for smaller lot sizes and remove setback ordinances in an effort to encourage new, denser development. Tomas reported city council met today today and Adam was one of the other speakers in support of the resolution, which Tomas felt went well. Josh proposed we discuss ways to gather more information for the neighborhood and continue to engage with her office. Josh would like more information about affordability and would like to have this conversation with the larger neighborhood association to support healthy

conversations about this issue to prevent it from becoming political and potentially divisive within the neighborhood. Josh would also like to reach out to the neighborhood contact team for more in-depth discussion, as they typically only meet when negotiating with developers in the area. Tomas suggested proposing ground rules for the meeting, as well as inviting the contact committee to a general membership meeting. Amelia and Josh are both interested in infill and ways to support residents staying in place with density occurring via infill.

- Kathy shared that she found a recent article talking about the contact team and expressed interest in ensuring traffic is considered in new development proposed. **Josh invited Kathy to join the contact team to get involved in the conversation.** Josh and Sharon are members and discussed traffic implications of recently approved apartment complex development. Kathy expressed it would be nice if a bus route was added, as well as other incentives to reduce traffic, in addition to reserving housing for essential city workers, such as teachers and medical workers.
- Josh will send out emails to discuss when to invite guests and plan for upcoming general meeting
- Tomas will be gone until August 20.

Membership Committee Report

- Josh signed up 13 new households at the 4th of July event, bringing our total membership to 87 households. We have 138 total members.
- Sharon reports membership reverts to 0 on January 1 of every new year.
- Maggie asked about if we had discussed increasing membership dues and Josh reported we previously voted on increasing the membership fee to \$20.

Development Committee Report

- No report

Social Committee Report

- Josh congratulated everyone on the successful 4th of July event.
- Debrief:
 - *Advertising:* Sharon said from advertising standpoint, the stronger we project how much the neighborhood association can do, the more likely we are to get advertisers. Katrina with Austin Telco was happy with the event, as was Sandy Perkins, who was impressed with how organized the event was.

- *Kids activities:* The stomp rockets and the chalk under shade tent were a big success. Everyone agreed we would like to continue these activities next year and add additional kid activities.
- *Marketing:* Josh reported that he shared flyers with most apartment and condo complexes around the neighborhood and the managers shared these by email with residents.

Attendees: Adam shared that there were a lot of people involved in the community at large who were in attendance. Aysa shared that she talked to 2 attendees from apts who said they learned about the event from Facebook and the yard signs.

- *Outreach opportunities:*
 - Josh shared idea of having an in person board meeting at one of the apartment complexes and recommends we continue to build those relationships. Josh has emails and contact information for managers and we can use this for advertising the skate party and future events.
 - Josh would like to engage students at Pillow in more events and will discuss this with the social committee.
- *Planning:* Ayesha is starting a 2024 planning document for next July 4th including “learner” experiences. Discussed having a social committee meeting in early August and to continue coordinating the Fall Playland Skate party with Maggie via email.
- *Upcoming Events:*
 - *Back to School Bash* - Kathy shared that the event will be Sat, Aug 5 10am-noon. Diana is asking for 6-10 volunteers to help with passing out backpacks and there are some items needed from the donation request list. Kathy requested Sharon make signs from tables as Diana loved them from July 4th. Kathy is also requesting donations of tall cardboard boxes to build the fish pond activity. Kathy will send Diana’s email director’s list for us to volunteer directly, if interested. There will be a neighborhood association table at the event, the general membership flyer and the Playland skate party flyer for neighbors as part of membership drive. Ayesha will design this and share with Maggie and Kathy. Additional communication about planning for tabling the back to school bash will continue via email.
 - *Playland Skate Party* - Ayesha and Maggie have planned to meet on August 13 at 1pm and will send out an invite to both social and directors email lists.

Media Committee Report

- Sharon reported that at the end of July, she will send out another newsletter and is thinking of focusing an article on land development code changes that are going up to city council. Sharon would like to just share facts, not take a position.
- Tomas suggested inviting to general meeting Leslie Pool or Nece Huff to answer questions about timelines and traffic implications of proposed zoning changes.
- Josh suggested that we share a graphic about the changes coming to the Steck corridor in the newsletter. Sharon was in agreement.

Beautification Committee Report

- Josh will send an email update about this committee.

Garden Committee Report

- No updates

Traffic Committee Report

- Tomas had a good response from Leslie Pool's office. Tomas sent a list of 15 addresses with issues with potholes and at least half were filled. He thanked them for having police look into specific concerns about Burnet and has also communicated with the Department of Transportation.
- Maggie said that she called 311 to address current markings on Steck being confusing and potentially creating traffic safety concerns. Tomas offered to reach out to the city to share concerns and find out proposed date for completion of project.

Safety Committee Report

- No updates

By-laws Committee Report

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Hearing no further business, Josh adjourned the meeting at 8:08

