



P.O. Box 66443 Austin, Texas 78766-0443
nscna.org

Board of Directors Meeting
Thursday 09/21/2023
Virtual meeting (Zoom)

Minutes

President Josh Conrad started the meeting at 6:30 p.m.

Announcements and News

- Next membership meeting: Tuesday, Nov 7, 2023
- Next board meeting: Thursday, October 19, 2023
- Upcoming events: Playland Skate, Saturday, September 23, 2023

Minutes

- August board meeting minutes were **approved** by unanimous consent.

Treasurer's Report

- John will provide a financial summary next month to reflect recent expenses.
- There was a discussion covered in the Membership Committee Report below about the timeline for updating PayPal with the new fee amount for annual membership. Jon suggested starting this process in November.

Current Activities and Topics

Nominating Committee update:

- Kat shared that she spoke with Sharon and did some research and review of the bylaws for information on next steps of the nominating committee. She emailed this information to the nominating committee.
- Josh encouraged the committee to assign someone as chair to coordinate and send emails. He also recommended reviewing the by-laws on nscna.org/aboutnscna to familiarize ourselves with the rules for board of directors positions.
- Deadline for the list of nominees is the December General Membership meeting
- Gully suggested we look into a KVUE representative coming to one of our neighborhood meetings to learn more about the station and continue to engage them in the community. Kat suggested they may be interested in doing a story on NSCNA.

Membership Committee Report

- Josh shared that Pam has been updating the membership lists with new members as they join
- A discussion took place about the timeline for beginning to charge the new membership fee of \$20/year. The current membership system is set up to cover the cost of membership for the calendar year of the sign up date, no matter when the member joins. John reported there are members who prepay in the current year with the expectation they will also be members for the next 12 months. Josh suggested we consider changing the current membership system to start on the date of payment and extend to the next 12 months. He shared that the membership list is currently tracking when people sign up very accurately and clearly, which would allow us to implement this system. Previously, NSCNA was not keeping a membership list that included the initial start date of membership.
 - Gully suggested we consider software available to manage renewing memberships, which would likely lead to increased membership retention. The group discussed that many members already assume their membership renews automatically like a subscription service. Gully offered to further research subscription software and Josh suggested starting with Wild Apricot and shared that his initial research indicated that if membership was at 150 households it would pay for the service fee (we currently have 89 paying households). Gully will do some additional research to identify options and points for consideration.
 - John reports this may be a good option at some point, but prefers a manual system of managing this initially to determine how much work it is. Gully suggested we add to the board meeting agenda an item to review upcoming membership renewals. The membership committee could support in managing outreach to renewing members. We will continue to discuss this at the next board meeting.
- Josh will reach out to Betsy Todd who volunteered at the last general membership meeting to invite her to the next board meeting
- Kat shared ideas for increasing membership:
 - use of a QR code at membership meetings to facilitate members in checking their status and membership start date at check in.
 - create a meetup calendar for events like dog meet ups, parent groups, artist gatherings, etc

Development Committee Report

- No report given

Media Committee Report

- No report given

Social Committee Report

- Discussed increasing small community events. Gully proposed to kick this off by hosting a telescope party on Saturday, Sept, 30th on the Briarwood sidewalk in front of his house or at Pillow Park, tbd.
- Discussed flyer efforts and email distribution push to advertise the upcoming Playland Skate party
- Kat shared that the school fall festival has been canceled due to a scheduling conflict. Instead Pillow will host a trunk-or-treat. Kat and Ayesha have discussed encouraging neighborhood hosts for additional trick or treating Halloween block parties. This could be advertised in the October newsletter and shared with Diana to share with Pillow families.
- Kat suggested building on the Luminaria event with the addition of a movie screening and shared that Ayesha is looking into it and has rented movie screens for events in the past. If time on the evening of the event does not make this practical, they will discuss hosting the screening on a different day.
- Kat updated the group about the details for the skate party. There will be a check in area.
 - Josh volunteered to sit at the greeting table. And we will need one other volunteer
 - Adam will be the announcer/MC for the event
 - Josh will email the social committee to request support in setting up for the event at 9am.
 - Josh will keep track of attendees and pay Playland at the end of the event

Beautification Committee Report

- No report given

Garden Committee Report

- No report given

Traffic Committee Report

- No report given

Safety Committee Report

- Tree trimming is occurring on Stillwood and Briarwood.
- Sidewalks are being constructed on the southside of Ashdale from Rockwood to Burnet and on Penny Lane.

By-laws Committee Report

- No report given

Hearing no further business, Josh adjourned the meeting at 7:55 p.m.

