



**NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION**

P.O. Box 66443 Austin, Texas 78766-0443

nscna.org

Board of Directors Meeting

Thursday 10/19/2023

Virtual meeting (Zoom)

Minutes

President Josh Conrad started the meeting at 6:34 p.m.

Announcements and News

- Next general membership meeting will be on Tuesday, November 7, 2023
- Next board meeting will be November 16, 2023
- Pillow Trunk or Treat on October 26, 2023

Minutes

- September meeting minutes were approved by acclamation. Josh made a couple of edits.

Treasurer's Report

- No update. John shared the most recent budget reports via email. We had big expenses in the last couple of months leading to a lower balance than this time last year. Josh is interested in an update on if we are on target with this year's budget. Sharon shared that Quickbooks could create this report.

Current Activities and Topics

- Agenda for next membership meeting:
 - Adam shared that Leslie Poole will be presenting at the next meeting. Due to experience of some opposition at other community meetings, discussed the importance of hosting a civil discourse.
 - Adam shared Leslie Poole plans to take a few minutes to discuss updates, her perspective and then will likely stay for 15-30 minutes of Q&A. Discussed that everyone received public notice of proposed changes.
 - Kat suggested we ask members to share questions via email. Sharon shared the purpose is for Leslie to discuss her proposal and recommends limiting discussion to her proposal to support a productive, focused discussion. Also discussed extending the invitation to the meeting well in advance of the meeting and include a brief summary of proposed changes and a prompt to gather

questions. Adam offered to draft a google form and email to send to membership

- Josh suggested we email the invitation to members and the apartments and pair the invitation with a flyer for the organization to support membership engagement.
- Gully suggested we solicit questions, curate the questions as a board, and then have attendees indicate on a printed question list the questions they have
- Ayesha will create a flyer using the google form QR code, proposal information and invitation to distribute to the email list.
- Event will take place in the cafeteria to accommodate more attendees and Josh requested adult chairs.
- The nominating committee has a meeting at Kat's house on October 29th. Josh will share the membership list so we can reach out as needed.

Membership Committee Report

- Josh shared that membership is up to 90 households and 144 members.
- Josh has been talking to Betsy Todd about chairing the membership committee. She is interested in joining the board and hopes to attend the next board meeting.
- We can plan to begin reviewing the membership list at our monthly board meetings soon.
- The group agreed to start charging the new \$20 membership rate on December 1st, 2023 when we ask for renewals.

Development Committee Report

- The contact team has not been meeting, as they are looking for a new chair.

Media Committee Report

- Sharon shared that Pam Ferguson will be writing an article about Pillow's outreach efforts to refugee families. Sharon will be writing about the new apartment development on Great Northern Blvd, the new city development code proposals, and can send out information about Leslie Poole's attendance at the next meeting. Please let Sharon know if you have additional content by October 28th, as she plans to send out the newsletter on November 1st.

Social Committee Report

- Josh provided a recap of Playland Event: We had the max number of attendees, there was a lot of social connection and Josh will send a follow up email out to the attendees who provided their email addresses.
- Ayesha shared that 10 households participated in the Fall Garage Sale.
- The next social event is Luminaria in December to be coordinated with the school's winter performance. Kat will communicate with the school and art teacher to coordinate

having the students decorate the luminaria bags. Ayesha will send out a social committee invitation to plan for the event.

- Gully shared that he was not able to host the Telescope Party due to the telescopes not being available, but he hopes to host this in the next 2 weeks and will send an email to the social group.
- Kathy suggested we host a bake sale to raise funds for Luminaria and she will host in her yard.
- Kathy shared that the Trunk-or-Treat event will occur on 10/26/23. Ayesha will design event signs and volunteer at the event. Volunteers can email Ayesha and are needed for decorating, hosting a car trunk-or-treat, or volunteering to set up and manage a carnival game. Clarissa and Ayesha will volunteer to represent the NSCNA table.
- Kathy will post a reminder to NextDoor to remind neighbors to post their house to the Halloween treat map.

Beautification Committee Report

- Sharon shared that November 4th is "It's My Park Day"
- Deborah inquired about the large number of shopping carts by Steck Bridge. Discussed option of calling 311 to support in cleaning up the mess.

Garden Committee Report

- No updates

Traffic Committee Report

- Kat has contacted 311 to request a crossing guard for the crosswalk across from Pillow Elementary

Safety Committee Report

- Kat inquired if Josh, Adam and Gully would want to discuss with neighbor, Sterling Jordan, about winter preparedness, as he posted about this on NextDoor. Josh suggested he write an article for the newsletter or attend and speak at the January general meeting.

By-laws Committee Report

- No updates

Hearing no further business, Josh adjourned the meeting at 8:03 p.m.

